

BOARD OF ADMINISTRATORS

Webinar Meeting

Friday 18 December 2020

MINUTES

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MINUTES

Meeting of the Board of Administrators
of the
European Federation of Corrosion
18 December 2020

Venue of meeting: **Webinar Meeting**

Date and time of meeting: **Friday 18 December 2020 - 09:00**

Chairman: **Prof. J.M.C. (Arjan) MOL - *EFC President***

Secretary: **Mrs. Pascale Bridou Buffet -*Paris Office***

**EUROPEAN FEDERATION OF CORROSION
WEBINAR MEETING OF THE BOARD OF ADMINISTRATORS
18 DECEMBER 2020 - 09:00**

AGENDA

- Item 1 Opening of the meeting (AM)
- Item 2 Apologies for absence (PBB)
- Item 3 Approval of the Agenda and Adoption of the Minutes of the last Meeting (AM)
- Item 4 EUROCORN Series: 2020, 2021 and 2024
 - 4-1 Virtual EUROCORN 2020 - Report on Progress of Results (WM)
 - 4-2 EUROCORN 2021, Budapest (Hungary) - Progress with Arrangements (BM)
 - 4-3 EUROCORN 2024: Selection Procedure for the Bids (JV)
- Item 5 Administrative Matters
 - 5-1 Evolution of EFC and EUROCORN in the coming years (JV)
 - 5-2 Managing Officer
 - 5-2.1 Report of the Managing Officer (HI)
 - 5-2.2 Termination of the Managing Officer contract and reallocation of duties (JV/AM)
 - 5-3 Administrative Procedures and Legal Obligations in Belgium (HI, MO)
 - 5-4 Young EFC Matters (MM/HI)
 - 5-5 International Student Award (HI)
- Item 6 EFC Activities
 - 6-1 EFC endorsed corrosion education (TP, WF)
 - 6-2 EFC on Social Media (MM)
- Item 7 International activities
 - 7-1 International Award: Corrosion Awareness Honour (DF)
- Item 8 Any other Business (AM)
- Item 9 Date and Place of next BoA (JV)

EUROPEAN FEDERATION OF CORROSION
WEBINAR MEETING OF THE BOARD OF ADMINISTRATORS
18 DECEMBER 2020
ATTENDANCE LIST

BoA Members

Prof. Damien **FÉRON** (France) - **Past-President**
 Prof. Mário **FERREIRA** (Portugal) - **Elected Member**
 Dr. Patrick **KEIL** (Germany) - **Elected Member**
 Dr. Milan **KOURIL** (Czech Republic) - **Elected Member**
 Dr. Agnieszka **KRÓLIKOWSKA** (Poland) - **Elected Member**
 Dr. Bálint **MEDGYES** (Hungary) - **Elected Member - EUROCORR 2021**
 Prof. J.M.C. Arjan **MOL** (The Netherlands) - **President**
 Prof. Marie-Georges (also known as Marjorie) **OLIVIER** (Belgium) - **Founder Member Society - EUROCORR 2020**
 Prof. Edoardo **PROVERBIO** (Italy) - **Elected Member**
 Mr. Marcel **ROCHE** (France) - **Elected Member**
 Dr. Patrik **SCHMUTZ** (Switzerland) - **Elected Member**
 Dr. Joerg **VOGELSANG** (Switzerland) - **Vice-President**

Ex Officio Representatives

Dr. Roman **BENDER** - Scientific Secretary (Germany)
 Mrs. Julija **BUGAJEVA** - Honorary Treasurer (United Kingdom)
 Prof. Wolfram **FÜRBETH** - Chairman of the STAC (Germany)
 Dr. Hélène **ILLAIRE** - Managing Officer (France)

Frankfurt Office (Germany):

Mrs. Ines **HONNDORF**
 Prof. Willi **MEIER** - **Founder Member Society - Bid EUROCORR 2022**

London Office (United Kingdom):

Dr. Gareth **HINDS** - **Founder Member Society**

Paris Office (France):

Mrs. Pascale **BRIDOU BUFFET**
 Prof. Philippe **MARCUS** - **Founder Member Society - Bid EUROCORR 2023**

Guest(s) and Observer(s):

Dr. Marta **MOHEDANO SANCHEZ** (Spain) - **Young EFC**
 Dr. Cem **ÖRNEK** - International Student Award
 Dr. Tomáš **PROŠEK** (Czech Republic) - Upcoming Vice-President
 Dr. Stefan **RITTER** -- Leader of Task Force of Travel Grant Award - Chairman WP 4 on Nuclear Corrosion
 Mr. Attila **VARGA** - Diamond Congress Representative

UNCONFIRMED MINUTES OF THE EFC BOARD OF ADMINISTRATORS (BoA)

Item 1 Opening of the meeting

Prof. Arjan Mol, President of the EFC and Chairman of the meeting, opened the meeting and welcomed the delegates present.

Due to the change of Presidency at the beginning of 2021, his proposal of a co-chairing with the incoming President, Dr. Jörg Vogelsang was approved.

Item 2 Apologies for Absence

None.

Item 3 Approval of the Agenda and Adoption of the Minutes of the last Meeting

3-1 The proposed agenda was approved.

3-2 The minutes of the previous Webinar Meeting that took place on 22 September 2020 were approved.

Prof. Milan Kouril complained that the delay of distribution of the Minutes is too long when actions with deadlines are defined.

Dr. Patrick Keil suggested that a list of actions with deadlines should be distributed in the week following the meeting.

Dr. Jörg Vogelsang suggested that this point should be discussed at the occasion of the next President Advisory Committee Meeting scheduled on Tuesday 12 January 2021.

Item 4 EUROCORR Series: 2020, 2021 and 2024

4-1 *Virtual EUROCORR 2020 - Report on Progress of Results (WM)*

Prof. Willi Meier reported on the preliminary results of the Virtual **EUROCORR 2020**.

The EUROCORR Report Form 2 provided in Appendix of the Working Papers is reminded as **Appendix 1**.

Prof. Willi Meier underlined that the information regarding the repartition of participants per sessions, in regards with the number of oral presentations scheduled and the number of no-shows, are information that could be very useful for EUROCORR Organisers to define the repartition of the sessions of the scientific program considering the volume of the rooms available.

Prof. Philippe Marcus supported this opinion arguing that these information are very useful for the Working Party Chairmen and should be used to improve the EUROCORRs.

4-2 *EUROCORR 2021, Budapest (Hungary) - Progress with Arrangements (BM)*

During the President Advisory Committee Meeting (PACM) that took place on 1st December 2020, Dr. Bálint Medgyes informed that different scenarios for EUROCORR 2021 were in preparation together with the PCO in regard with the pandemic situation.

Dr. Bálint Medgyes reminded that HUNKOR has the scientific responsibility of the event when the organisation is entrusted to a PCO (Professional Congress Organiser), the Diamond Congress Company, under the responsibility of M. Attila Varga.

At this stage, the major unknown concerns travel authorisations in September 2021 if the Congress were to be organised in a physical format according to the conventional way.

He underlined that these scenarios are also depending on the success of the vaccine in Europe and further across the globe.

He also specified that HUNKOR would not be able to absorb a financial loss consecutive to the repercussion of the pandemic situation on the participation to the congress.

Dr. Bálint Medgyes presented these scenarios, prepared for a usual conventional organisation, see **Appendix 2**, and concluded with the following proposals to the BoA:

- To reduce the EUROCORN levy in case of financial loss.
- To move to an online format if the number of abstracts/participants is lower as expected.
- To give the priority to the Hungarian Organisers to postpone the event in 2024 as it was done for EUROCORN 2020 planned in Brussels.

The following remarks were expressed:

- considering the Virtual EUROCORN 2020 results, profit is possible for an event organised in a digital format, so no reason to change the rules regarding the EUROCORN levy.
- the postponement to 2023 for EUROCORN 2020 was possible because of only very late possibilities to anticipate to an unprecedented occasion of a pandemic at that time while most of the work for the organization of a physical event was already done.
- the decision to move from a physical to a digital format for EUROCORN 2021 can be considered in view of the number of abstracts received at the deadline planned in mid-January.
- considering the current pandemic situation and the associated uncertainties, a virtual EUROCORN 2021 could be the best solution and it could be preferable to move as soon as possible to the organisation of a digital format, being understood that this must remain an exception.
- the organisation of a hybrid format is more expensive and complicated for the organisers and stay a challenge considering the uncertainties regarding travel authorisations in September 2021.
- questions on the confirmation of the event and on the format are recurrently asked on social media.

The following decisions were taken:

- to publish on the EUROCORN website that the organisation of EUROCORN 2021 is maintained without specifying the format.
- the final format will be defined in view of the figures of the abstract's submission, after a possible extension, and the decision is postponed to the second PACM scheduled on 9 February 2021.

Considering that, at the time being, no agreement is signed between EFC and the Hungarian organisers, Dr. Bálint Medgyes underlined that the current contract may not be applicable for EUROCORN 2021, since it depends on the format which was still to be decided.

An action was placed to the Frankfurt Office, as EUROCORN Congress secretariat, to prepare an appropriate agreement that could be discussed at the first PACM scheduled on Tuesday 12 January 2021.

4-3 EUROCORR 2024: Selection Procedure for the Bids (JV)

As announced in the Working Papers, the next BoA Meeting will take place on Wednesday 24 March 2021 and, due to the continuity of the uncertainty related to the pandemic, planned to be organised in a webinar format.

Due to the time usually required for the presentation of the bids, it was proposed to separate this item from the Agenda of this BoA meeting.

The BoA Members agreed for a webinar on Thursday 25 March 2021, the day after, starting at 15:00 and for 2 hours, for the selection of the host of EUROCORR 2024.

Each 3 candidates will be given 15 minutes for the presentation of the bid, followed with 15 minutes for BoA questions. At the end of the presentation, 40 minutes will be spent for BoA discussions to nominate the host for EUROCORR 2024.

Item 5 Administrative Matters

5-1 Evolution of EFC and EUROCORR in the coming years (JV)

During the PACM that took place on 1st December 2020, it was agreed that following the many recent evolutions within EFC and its context, the Strategic Plan previously prepared needs to be redefined.

Dr. Jörg Vogelsang explained that with the departure of the Managing Officer, Dr. Hélène Illaire, the first step is to redefine the organisation of the EFC, that will have consequences on the costs of the *modus operandi*.

Prof. Willi Meier presented a proposition for a future Central Organisation, that could be part of the current EFC Digital Strategy implementation, see **Appendix 3**.

This proposal has been established following observations of the current operations of 3 European Federations, EFC, EFCE and ESBES and presents the advantages of the establishment of a joint secretariat to mastering the challenges of the coming years.

He underlined that during this COVID-19 crisis, the community well received the events organised in a digital format, see pages 2 and 3 of Appendix 3.

the creation of a Platform is proposed which will give access to recorded congresses, webinars, live events and a permanent industrial exhibition that could generate additional incomes, see page 4 of Appendix 3.

This joint secretariat would be composed with 5 full time employees to cover administrative matters, congresses, Information Technologies, and management.

The advantages of this joint secretariat would be:

- Federations will become really independent from the goodwill of societies
- Administration will remain at high quality and will become more efficiently
- Federations will have a very limited risk
- Federations will have complete control over their assets
- Federations will create new sources of income based on digital events (royalty model)
- Federations will profit financially from their Flagship events to a higher degree

The following comments were expressed by the BoA Members:

- Before to go further with this proposal, it is necessary to make an analysis of strength and weaknesses of the EFC

- The current 3 Offices are well experienced in the EFC administrative activities and well known the work to be done
- This organisation looks like a federation of federations and will add another level of administration
- In countries where societies of corrosion merged, these federation have lost their identity and independence
- About 2 FTE per federation is more than now
- EUROCORR should not become a digital event
- The Digital Platform is a good idea that could increase the efficiency of the current secretariats
- A business plan must be established

Prof. Willi Meier agreed to perform the analysis of the strength and weaknesses of the EFC and underlined that the Digital project is already started for the EFC and the EFCE with the implementation of the new websites. Otherwise, he pointed out that more than 6.000 people took part at the digital events organised in 2020 and that this format could generate incomes.

Following this discussion, the necessity to establish a business plan was pointed out and Dr. Jörg Vogelsang proposed the creation of a Task Force (TF) "Digital Platform" and asked for volunteers. In parallel, the 3 current Offices were asked to prepare a report on the real costs engaged to support the EFC.

Otherwise, Prof. Willi Meier agreed to prepare a document identifying the strength and weaknesses of the EFC to be distributed to PAC Members.

5-2 Managing Officer

5-2.1 Report of the Managing Officer (HI)

The report of the Managing Officer, Dr. Hélène Illaire, covering activities since the last September 2020 BoA meeting is reminded in **Appendix 4**.

The EFC President and BoA Members addressed thanks and congratulations to Dr. Hélène Illaire for her involvement and great job made during these 5 years of collaboration to the EFC activities.

5-2.2 Termination of the Managing Officer contract and reallocation of duties (JV/AM)

During the last BoA Meeting that took place on 22 September 2020, Dr. Hélène Illaire announced that, despite her enthusiasm for the work as Managing Officer, she will not renew her collaboration for next year.

It was agreed that the incoming President, the Past-President, the Vice-President, and the Honorary Treasurer will discuss on the future of this position inside the EFC organisation and the item will be considered at the occasion of a PACM.

Proposals discussed during the PACM of 1st December 2020 were presented.

Prof. Willi Meier announced that Dr. Hélène Illaire activities and relative documents will be taken over by the Frankfurt Office.

On the basis of the table describing her tasks sent by Dr. Hélène Illaire, Prof. Philippe Marcus will propose missions that could be taken over by the CEFRACOR, the Paris Office.

Due to the ongoing discussions regarding the reorganisation of the EFC, the BoA Members agreed to first reallocate the tasks between the 2 Secretariats of France and Germany.

The question of the recruitment of a new Managing Officer will be discussed later pending the result of the decisions regarding the new organisation of the EFC.

5-3 Administrative Procedures and Legal Obligations in Belgium (HI, MO)

Dr. Hélène Illaire reported on progress of the administrative procedures and legal obligation actions undertaken in respect of the EFC compliance with the Belgium law.

The documents for the registration of the fiscal year 2019 have been sent to Prof. Marjorie Olivier to be communicated to the appropriate institutions.

The mandatory documents relative of the composition of the new BoA are ready for publication. It was agreed that a meeting with Mrs. Ines Honndorf, Mrs. Julija Bugajeva and Dr. Hélène Illaire will be organised before the end of the year to discuss the reallocation of tasks.

Prof. Philippe Marcus proposed that CEFRACOR could take in charge the Belgian affairs to support Mrs. Ines Honndorf for actions for which French Language is needed.

Thanks have been expressed to Dr. Hélène Illaire, Mrs. Julija Bugajeva and Prof. Marjorie Olivier for the great job done to restore the compliance of the EFC in regard to the Belgian authorities.

5-4 Young EFC Matters (MM/HI)

Dr. Marta Mohedano Sanchez, the representative of the Young EFC, reported on the actions undertaken since the last September BoA Meeting, see **Appendix 5**.

First, she presented the Young EFC Logo, see page 1 of Appendix 5.

She underlined the active cooperation with other Young Societies such as Young iCorr with the help of Dr. Gareth Hinds, and close discussions with the EUROCORR 2021 organisers.

Webinars will be organised with Elsevier and information will be published on the EFC Website.

She also presented an action designed to enhance the involvement of women in sciences, see page 3 of Appendix 5.

The EFC President, Prof. Arjan Mol, addressed thanks and congratulations to Dr. Marta Mohedano Sanchez for her involvement and great job made for the Young corrosionists community.

5-5 International Student Award (HI)

During the PACM that took place on 24 June 2020, a representative of the Young EFC, Dr. Cem Örneş, presented the project of “flight 752 memorial grant” proposed by Dr. Hosseinpour from Iran. This grant project stems from the will of Dr. Hosseinpour to honour the victims of the tragic airplane crash on 8th January 2020 in Iran, and to give the possibility to young Iranian corrosionists to travel to Europe.

During the Virtual BoA Meeting that took place on 22 September 2020, the BoA Members considered that it is appropriate for the EFC to support young corrosionists in countries where they encounter difficulties to travel to Europe, because of e.g. visa restrictions or financial considerations. However, it was also considered that this support should not be restricted to one country (Iran) nor to one event (the crash of the flight 752 in Iran). Therefore, the administrators were in favour of the creation of an international travel grant for young corrosionists in countries for which such a support is relevant. They decided to shut down the TF for the Iranian grant and to initiate instead a new TF for an international grant for young corrosionists.

So, a TF “Grants and Awards” was set up and composed of Dr. Hélène Illaire (lead), Dr. Cem Örneş, Prof. Damien Féron, Dr. Patrick Keil, one STAC representative and one a representative of the Young EFC to be proposed by Prof. Wolfram Fürbeth.

An action was placed on this TF “Grants and Awards” to prepare a proposal of the rules and the details of the grant.

Dr. Hélène Illaire reported that during the TF, that virtual meeting took place the day before the BoA, Dr. Stefan Ritter agreed to take the lead of this TF after her departure.

The proposed rules of this new Grant, discussed during the BoA, are provided in **Appendix 6**. The BoA Members were generally very supportive to the initiative.

Regarding the inclusion of the objective (support to students from underprivileged countries) in the rules, administrators suggested the following modifications to the sentence added in the introduction:

“... from countries or organisations where they encounter difficulties to travel to the venue of EUROCORR, because of for example financial considerations or visa restrictions”.

Regarding the funding, the BoA Members would like that in the future the grant budget will be fully covered by sponsors, e.g. EFC Member Societies or companies. These sponsors would gain recognition by mean of e.g. acknowledgement and logo on the EFC and/or EUROCORR websites, and citation during the award ceremony.

The registration fee should not be waived (which implies the cost being supported by the local hosts) but covered ideally by sponsors.

The first years of the Grant are likely to be a transition period, where the cost will be covered at least partially by the EFC.

In case the EFC allocates a budget to this grant, the budget amount should be decided each year by the President, the Vice-President and the Honorary Treasurer.

Regarding the title, Dr. Marta Mohedano Sanchez pointed out that the title of this grant is very similar to the title of the EUROCORR Young Scientist Grant. She proposed to shorten the latter to “Young Scientist Grant”, in order to avoid confusion between these 2 grants.

Regarding the eligibility criteria, the BoA Members pointed out that the age of the applicants should be limited to 30 years old (instead of 35 years old).

A final version of the rules proposal will be proposed to the BoA during its meeting in March. Subject to the agreement of the BoA, these rules will be presented to the STAC for approval and then the General Assembly. The Grant would be awarded first time for EUROCORR 2022.

Item 6 EFC Activities

6-1 EFC Endorsed Corrosion Education (TP, WF)

A TF on EFC endorsed corrosion courses, lead by Prof. Daniela Zander, Chairman of the Working Party 7 on Corrosion Education, and Prof. Tomáš Prošek has been set up in 2019. The initial proposal of Prof. Daniela Zander was that EFC would become a certification body which could certify organisations and courses of Member Societies. However, the TF agreed that this possibility would be too difficult to implement in the near future.

The TF proposed that, in a first stage, the EFC will deliver labels / endorsement to courses. In a second stage, the EFC will aim to become a notified body, able to deliver certification for courses. This would be possible only if there exists a European regulation on corrosion, which is currently

not the case. Therefore, the EFC should carry some lobbying activities so that European authorities create the missing legislation.

The TF also agreed that the work needed to collect information on courses proposed by Member Societies is not possible to be carried out by the WP7 alone. The best way to collect this information was deemed to be via the Working Parties (WP) rather than via the Member Societies.

During its meeting that took place on 22 September 2020, the BoA approved that the labelling process would be done by a committee which could be called the “EFC Corrosion Education Committee” and composed with volunteers.

The label would be delivered only for existing courses while the certification will concern new courses. The content of the courses belonging to the EFC Member Societies, they will be free to decide the language of their courses.

This committee will prepare rules including the amount of a possible levy that EFC Member Societies could pay each year.

A stamp of labelling “EFC approved courses” will be created in view of given visibility to EFC Member Societies and their training with the publication of the list of labelled courses on the EFC Website.

Considering that the certification process given more value than the labelling, which will not replace the certification, but a too big task to be brought by volunteers, the BoA also approved that the certification process would be better to be assigned to professionals.

Dr. Tomáš Prošek reported on progress made within WP7 and the new TF on EFC endorsed corrosion education, respectively, see **Appendix 7**.

First, it is necessary to define if the courses should be labelled only for application of European EFC Member Societies or should be extended to all categories of EFC Member Societies.

The BoA Members agreed that for a first step, only European EFC Members could apply to receive the label for their courses.

The EFC Courses Endorsement Committee will be composed with volunteers under the lead of the EFC President.

It is proposed that the labelling should be valid for 3 years and that EFC will charge Member Societies by each labelled course on a yearly basis.

The labelled courses would be advertised on the EFC Website and announced as wide as possible. A questionnaire, which would be addressed to the EFC Members applying for the label, is in preparation containing information on Governance, syllabus and learning outcomes.

Governing documents, agreement between EFC and Member Societies, are currently on preparation and it may be necessary to eventually to update the EFC Bye-Laws and/or Statutes.

The next steps for this TF are discussions on the appropriate fee to be charged per course for this labelling and the design of a “logo” for “EFC approved Course”.

6-2 EFC on Social Media (MM)

The representative of the Young EFC, Dr. Marta Mohedano Sanchez reported on progress regarding activities of EFC on this social media, see **Appendix 8**.

She underlined that the number of followers is regularly increasing. At the time of the BoA meeting, the EFC LinkedIn company page counts more than 600 followers.

The team of the “Social media” is managed with Dr. Andressa Trentin, São Paulo State University Social Media Content Manager, and Dr. Marta Mohedano, University Complutense of Madrid

Social Media Community Manager. A communication channel has been defined such as a dedicated email account: socialmedia@efcweb.org. the tool Hootsuite was chosen to manage the communication on Social media.

The BoA agreed that this information would be communicated to all Working Parties Chairmen, action Prof. Wolfram Fürbeth, STAC Chairman, and EFC member Societies, action Mrs. Pascale Bridou Buffet, Paris Office.

The news shared on social media, concern last news of EFC, advertisement of events, Prizes, Green books, Corrosion Awareness day... The strategy is to publish a minimum of one post per week.

Finally, she informed the BoA Members that a lot of exchanges on LinkedIn concern the confirmation of the organisation of EUROCORR 21, on a physical or digital format.

Dr. Bálint Medgeys explained that the Hungarian organisers are not in favour of the organisation of a virtual EUROCORR 21 and that they are waiting the deadline of abstract submission and the early number to take a decision of the format of EUROCORR 2021.

Item 7 International activities

7-1 International Award: Corrosion Awareness Honour (DF)

The decision to create an international award together with CSCP, with the support of the WCO for the administration, was taken during the meeting with CSCP in September 2019. It was agreed with CSCP that this new award should not compete with the already existing EFC or CSCP awards, and therefore to create an award related to corrosion awareness.

The draft of the rules for this award was given in Appendix 5 of the Working Papers. Prof. Damien Féron explained that the item 5 has been added and criteria also added in item 9, see Appendix 9.

The BoA approved that this update version of the rules should be proposed to CSCP. Following CSCP agreement, these rules will be presented to the STAC for approval.

Item 10 Any other Business

The EFC President, Prof. Arjan Mol, thanked again Dr. Hélène Illaire for the great work made and very much appreciated.

Prof. Damien Féron mentioned that it was his last participation at the BoA Meeting as Administrator. He expressed his pleasure to serve the EFC. He underlined that the EFC is a very active Federation and he has been happy to contribute to the evolutions arised during the six years of its participation to the BoA successively as Vice-President, President and Past-President. He also thanked the 3 EFC offices for their support during this period.

Prof. Arjan Mol, for whom it was the last meeting as president, expressed thanks to Prof. Damien Féron, Dr. Hélène Illaire and Dr. Jörg Vogelsang and also to the 3 EFC secretariat for their support.

Dr. Hélène Illaire underlined her pleasure to work for the EFC during these 5 past years and wish a great future for the EFC.

Item 11 Date and Place of next BoA

It is proposed that the next BoA meeting will be held on 24 March 2021, on a webinar format, at a time to be announced later.

APPENDICES

EUROCORR REPORT FORM 2
(TO BE COMPLETED AFTER THE EVENT)

DATES OF EVENT

7 – 11 Sept 2020

VENUE

Virtual

OVERALL THEME OF THE CONFERENCE:

ACTUAL NUMBERS OF DELEGATES RELATIVE TO TARGETS:**CATEGORY****TARGET
NUMBERS****ACTUAL
NUMBERS**

Committee Members, etc. (Invited)

70 (80)

54

Invited Speakers

6

5

Member Delegates

100

140

Non-Member Delegates

150

201

Students

150

183

Day tickets (and others)

20

5

Exhibitors

10 (4)

10 (4 payed)**Total:**

550

598

Total number of complimentary registrations

65**EUROCORR LEVY in €**

25,000

PERCEIVED REASONS FOR DISCREPANCIES BETWEEN THE ANTICIPATED AND ACTUAL NUMBERS OF DELEGATES:

none

EUROCORR REPORT FORM 2 (Continued)
(TO BE COMPLETED AFTER THE EVENT)

SESSION / WORKSHOP <i>(numbers and titles to be added)</i>	NUMBER of PARTICIPANTS per virtual session block	NUMBER of scheduled ORAL PRESENTATIONS	NUMBER of NO-SHOWS <i>not available</i>
WP1 Corrosion and Scale Inhibition	42 - 104	17	
WP3 Corrosion by Hot Gases and Combustion Products + JS 3+14	16 - 39	9	
WP4 Nuclear Corrosion	36 - 78	29	
WP5 Environment Sensitive Fracture	49 - 53	8	
WP6+8 Corrosion Mechanisms, Methods and Modelling (3M)	37 - 194	59	
WP7 Corrosion Education	60	3	
WP9 Marine Corrosion	66 - 94	6	
WP10 Microbial Corrosion	50 - 66	17	
WP11 Corrosion of Steel in Concrete	37	5	
WP13 Corrosion in Oil & Gas Production	82 - 93	22	
WP14 Coatings	61 - 137	46	
WP15 Corrosion in the Refinery and Petrochemistry Industry	54	6	
WP16 Cathodic Protection	45 - 57	9	
WP17 Automotive Corrosion	40 - 90	13	
WP18 Tribocorrosion + JS WP14+18	31 - 38	7	
WP19 Polymers and Advanced Materials	26	4	
WP20 Corrosion & Corrosion Protection of Drinking Water Systems	54	5	
WP21 Corrosion of Archaeological and Historical Artefacts	32 - 62	6	
WP22 Corrosion Control in Aerospace	74 - 104	16	
WP23 Corrosion Reliability of Electronic Materials and Devices	46 - 50	11	
WP24 CO ₂ -Corrosion in Industrial Applications	28	2	
TF Atmospheric Corrosion	76 - 120	14	
Joint Sessions (JS)			
JS WP4+5+22 Environmentally-assisted crack initiation	69	6	
JS WP9+10 Microbial corrosion in marine environment	33	3	
JS WP9+16 Cathodic Protection in Marine Environment	58	6	
JS WP9+21 Ancient metals in marine environments: corrosion mechanisms and protective treatments	34	3	
JS WP11+16 Corrosion in Concrete and Cathodic Protection	23	7	

EUROCORR REPORT FORM 2 (Continued)
(TO BE COMPLETED AFTER THE EVENT)

SESSION / WORKSHOP <i>(numbers and titles to be added)</i>	NUMBER of PARTICIPANTS per virtual session block	NUMBER of scheduled ORAL PRESENTATIONS	NUMBER of NO-SHOWS <i>not available</i>
JS WP13+15+TF+WCO Corrosion in Low Carbon Energy Technologies	35 - 79	7	
JS WP14+19 Polymers in Organic Coatings	48 - 84	7	
JS WP17+22+TF Corrosion monitoring: Way to predict atmospheric corrosion	75	6	
VUB: Corrosion and corrosion protection of additive manufactured metals	88 - 99	12	
mCBEEs: Corrosion and corrosion protection from micro- to nano-scale. Towards long-term durability of miniaturized systems	58 - 63	10	

LESSONS FOR FUTURE ORGANISERS OF virtual events/EUROCORR:

Because of the pandemic situation the experience and lesson learned from the virtual congress is not applicable to the physical congresses.

The interest in the opportunity of scientific exchange via a virtual event was high (in advance of the event) and also the resulting number of presenters and participants were high, even though the planning phase was very short and the new digital format for such a huge event was not yet tested before. The participants feedback said that they were interested in virtual events also in the future and that they would recommend comparable virtual events to their colleagues.

The registration process could be simplified in the future. The promotion for virtual sponsors and exhibitors could be started earlier. It is crucial to secure the website stability and high performance (server capacity etc.), in order to avoid a temporary unavailability of the virtual platform or long loading times of important content because of high traffic volume.

Scenarios for EUROCORR 2021

ARRANGEMENTS FOR EUROCORR 2021 IN BUDAPEST

Bálint MEDGYES and Attila VARGA –
18.12.2020

Summary of budget scenarios including key figures and profit and loss account

ORIGINAL BUDGET PLANS OF THE PHYSICAL MEETING, HAVING THE TWO BUILDING WITH 13-14 PARALLEL SESSIONS

That time we counted on the participation of 30-35 exhibitors and
about 5-7 major sponsors.

- In case of 1100 pax out of which **1000 is the number of paying attendees**, and 117k€ industrial revenue is estimated, **+68k€ is targeted** in the profit and loss account
- In case of 1000 pax out of which **900 is the number of paying attendees**, and **105k€ industrial revenue** is estimated, **+48k€ is targeted** in the profit and loss account
- In case of 900 pax out of which **800 is the number of paying attendees**, and **96k€ industrial revenue** is estimated, **+28k€ is targeted** in the profit and loss account

Scenarios for EUROCORN 2021 (Continued)

Summary of budget scenarios including key figures and profit and loss account

Due to the pandemic, these figures quoted in the original plan **do not seem realistic anymore**. Hence there are a few new scenarios made. In the altered budgets we are counting on the participation of 15-20 exhibitors and about 4-5 major sponsors.

In case of 800 participants or less we cannot afford having the two buildings then we remain in the congress center, having maximum of 11 parallel sessions.

- In case of 800 pax out of which **720 is the number of paying attendees**, and **79k€ industrial revenue** is estimated, **+18k€ is targeted** in the profit and loss account
- In case of 700 pax out of which **630 is the number of paying attendees**, and **67k€ industrial revenue** is estimated, we are exactly **@ break even**
- In case of 600 pax out of which **540 is the number of paying attendees**, and **58k€ industrial revenue** is estimated, **-17k€ is targeted** in the profit and **loss account**

Summary of budget scenarios including key figures and profit and loss account

In addition to the ones, we have prepared crisis scenario budgets for 400-450-500 paying delegates with modest industrial revenue. In these budgets we are counting on the participation of only 10-15 exhibitors and about 2-3 major sponsors.

- In case of 550 pax out of which **500 is the number of paying attendees**, and **58k€ industrial revenue** is estimated, **-15k€ is targeted** in the profit and **loss account**
- In case of 500 pax out of which **450 is the number of paying attendees**, and **46k€ industrial revenue** is estimated, **-40k€ is targeted** in the profit and **loss account**
- In case of 450 pax out of which **400 is the number of paying attendees**, and **37k€ industrial revenue** is estimated, **-63k€ is targeted** in the profit and **loss account**

Scenarios for EUROCORR 2021 (Continued)

Tentative usage of lecture halls In order to show what it means in reality

EUROCORR 2021 – Capacity of the rooms				
Name of the room	Location	Capacity (in theatre style, or sqm)	Function	
Pátia hall + gallery	BCC, level -1 and level +2	2000 pax	plenary hall / largest session room	1
Bartók II. hall	BCC, level -1	200 pax	large session room / WG meeting	2
Bartók I. hall	BCC, level -1	40 pax	small session room / WG meeting	3
Brahms I-II. hall	BCC, level -1	70 pax	medium session room / WG meeting	4
Lehár I-II. hall	BCC, level -1	70 pax	medium session room / WG meeting	5
Lehár III. hall	BCC, level -1	45 pax	small session room / WG meeting	6
Liszt I. hall	Novotel /BCC/ level -1	45 pax	small session room / WG meeting	7
Liszt II. hall	Novotel /BCC/ level -1	45 pax	small session room / WG meeting	8
Liszt III. hall	Novotel /BCC/ level -1	45 pax	small session room / WG meeting	9
Mozart I.-II.-III. hall	Novotel /BCC/ level -1	90 pax	medium session room / WG meeting	10
Fortuna room	BCC, level +1	40 pax	small session room / WG meeting	11
Bizet room	BCC, level -1		speakers' room	
Kodály room	BCC, level 1		congress assistants	
Strauss room	Novotel /BCC/ level -1		ad-hoc meeting room	
Board room	Novotel		organisers/EFC	
Pátia gallery corridor	BCC, level +2		poster session, poster coffee break	
Entrance corridor	BCC, level +1		Registration, exhibition/poster session/ coffee break	
Mirror corridor	BCC, level -1		Exhibition, coffee break	
Aula	BCC, level -1		Exhibition, coffee break	
Buda hall	Larus Event Center	180 pax	large session room / WG meeting	12
Gesztenye hall	Larus Event Center	150 pax	large session room / WG meeting	13
Sirály hall	Larus Event Center	100 pax	large session room / WG meeting	14
Lobby area + terrace	Larus Event Center		Coffee break	
Arcadia Restaurant	Novotel /BCC/ level -1		Lunch (optional)	
Cote Jardin Restaurant	Novotel /BCC/ level -1		Lunch (optional)	

Risk sharing – Contractual issues (finances), EFC levy

- We would like to ask EFC to **take part in risk sharing up to the amount of the levy to be paid**, as the organisational and working environment has fundamentally changed.
- Host society is certainly **ready to pay the levy** if the final figures enable us to do so. It should be understood that if the host society is solely responsible for any deficit, it is simply **not possible to cover the loss and pay the levy to EFC**.
- The time of the **levy payment would be after the final accountancy** of the congress about at the end of next year when all revenues are cleared and all expenditures are settled.
- We encounter **serious cash flow problems** due to not having sponsors and as a result of the fiscal year of 2020, due to the pandemic.

Scenarios for EUROCORN 2021 (Continued)

Risk sharing – Contractual issues (finances), EFC levy

The base of the levy payment is the net income of the registration fees. Considering the budget scenarios and the unsure industrial support here is our proposal for the levy payment to EFC.

- In case of **700 paying delegates (or more)** the **10% of net of VAT registration fee applies to EFC or 25000 EUR** (probably more than 25000 EUR flat fee)
- In case of **600-700 paying delegates** **20000 EUR** flat fee is to be paid
- In case of **500-600 paying delegates** **12000 EUR** flat fee is to be paid
- **In case of less than 500 paying delegates** **no levy is to be paid**

Contractual issues (finances) - DECHEMA invoice and co-operation

The coordination and organisation of the scientific programme, editing the digest, classifying the papers is a tremendous work. However, as the **number of papers are strongly affected by the pandemic** and other aspects, we feel that **the final amount to be paid should be weighted in relation to the submitted papers**, especially that **it has serious connection to the budget**.

If the world and the expectation of the figures of EUROCORN were solid and predictable (like in 2019 and before) there would not have been a need to do so of course.

As nobody can forecast the number of papers and participants, we should **adopt to the changes**, if only the host bears financial responsibility.

Scenarios for EUROCORR 2021 (Continued)

Contractual issues (finances) - DECHEMA invoice and co-operation

On this particular basis our recommendation sounds as follows:

- in case of **700 papers and beyond** the **full contracted amount** is to be invoiced
- in case of **600-700 papers: 80%** of the contracted amount is to be invoiced to the host
- in case of **500-600 papers: 70%** of the contracted amount is to be invoiced to the host
- in case of **less than 500 papers*** (see also the following slide): **60%** of the contracted amount is to be invoiced to the host

For other comments related to the amount, refer to the modified Agreement (chapter 5)

Physical or Virtual EUROCORR2021?

In case of **less than *500 papers are submitted** by the end of February 2021, there should be a consideration **to go online with EUROCORR2021**. **The reasons why to do so are as follows:**

- in case the paper/participant ratio is usually 1:1 we cannot expect more than 400-450 paying delegates
- there is a relatively high probability that industrial fund raising efforts may fail
- in case of significant loss of income, the expenditures of a physical meeting cannot be covered
- host society and local organisers cannot cope with a huge loss account
- due to successful negotiations with the venue, the existing current deficit can be kept at a relatively low level i.e. ~ 10k€, if **cancelled before 15 March 2021** (see also overleaf)

DECISION HAS TO BE MADE LATEST ON 15 MARCH 2021.

IF VIRTUAL IN 2021, HUNKOR COUNTS ON HAVING THE RIGHT TO ORGANISE EUROCORR2024 IN BUDAPEST

Scenarios for EUROCORN 2021 (Continued)

Facts and financial arrangement EUROCORN2021 – Opportunities to cost cut

In case of a conventional EUROCORN2021 here are a few options where we still have some possibilities to reduce the expenditure side:

- USB stick (alternative device for the Proceedings, leave out unless it is sponsored by a company)
- Congress bag (leave out unless it is sponsored by a company)
- Limitation of non-paying delegates, in case of 500-700 versions maximum of 50 persons should be allowed
- Ongoing discussions with the venue to reduce fixed costs if there is a significant decrease of participation and income (result not known yet)
- Ongoing discussions with the venue to loosen contractual obligations, especially in terms of accommodation allotment, cancellation, attrition and advance payment terms.

Proposition for a future Central Organisation



Proposal:

Joint Secretariat of the Three Federations

Directly reporting to the different Federation Boards



Joint Secretariat – Why ??

Challenges:

In Kind Support of Member Societies will decrease

Administration of Federations have to be calculated at full cost

Income has to be increased significantly

Covid-19 has major impact on congresses and events

Digital Conferences are increasingly carried out by PCO

ECCE / Eurocorr is at risk ? !

Proposition for a future Central Organisation (Continued)



Mastering the Challenges

Challenges – How to Survive?

Federations	have to secure their assets (congresses etc.)
Federations	should take control over all their events
Federations	should organise all their digital events completely
Federations	should organise their flagship events completely ECCE, ECAB, ESBES Symposium, Eurocorr
Federations	should have their own secretariat independent from member societies
Federations	should form strategic alliances to reduce the cost for administration

→ Joint Secretariat



Mastering the Challenges

Webinars	4,700 participants since April 2020
Virtual Congresses	900 participants

			Duration	PAX
24 April	EFC	Corrosion Awareness Day	3:30	552
20 May	EFC	Coatings	2:20	637
28 May	EFC	Eurocorr	1:15	246
19 June	ESBES	Covid 19 I	2:04	108
30 June	EFC	NuclearCorrosion	2:28	110
3 July	ESBES	Cod 19 II	2:02	65
7 – 11 Sep	EFC	Eurocorr		600
15-18 Sep	ESBES	ESBES Symposium		300
22 Sep	EFC	Lecture Teresa Rodo	0:57	308
24 Sep	EFCE	QbD	1:23	54
1 Oct	ESAB	AppliedBiocatalysis	2:22	125

Proposition for a future Central Organisation (Continued)



Mastering the Challenges

Webinars 4,700 participants since April 2020
Virtual Congresses 900 participants

			Duration	PAX
23 Nov	EFCE	Spotlight Static Electricity	3:45	231
24 Nov	EFCE	Spotlight Loss Prevention	4:00	292
25 Nov	EFCE	Spotlight Section on Energy	2:42	435
26 Nov	EFCE	Spotlight Chemical React	2:24	266
26 Nov	EFCE	Chisa Webinar	2:06	76
27 Nov	EFCE	Spotlight Mechanis..	6:02	191
30 Nov	EFCE	Spotlight Education	2:02	114
30 Nov	EFCE	Spotlight Energy	3:58	219
1 Dec	EFCE	Spotlight Mixing	3:17	288
2 Dec	EFCE	Spotlight Process Intensif..	2:41	169
3 Dec	EFCE	Spotlight Thermodynamics	2:18	198
4 Dec	EFCE	Spotlight QbD	2:09	156



Virtual Events: How to optimize the benefit for the community ???

→ Creation of an Information Platform

- Webinars will be recorded and presented on the Platform
- Live Events will take place (Plenary Discussion, World Cafes, ...)
- Congresses will be recorded and presented on the Platform
- Permanent Industrial Exhibition

Proposition for a future Central Organisation (Continued)



Information Platform: Potential Target Group and Income
Federations represent 200,000 potential customers in Europe

Abonnement Model (Membership) for the Platform:

100 € per individual per year

2 % of the community generates Income of 400,000 €



Joint Secretariat:

Cost for the Federations:

The cost will remain in the same range as in the past !!!!

Generation of additional Income:

Digital Events:

All digital events of the Federations should be organised by the Joint Secretariat

Medium term:

Eurocorr and ECCE/ECAB should be organised by the Joint Secretariat

Platform:

All events of the Federations will be recorded and put on the Platform

Proposition for a future Central Organisation (Continued)



Joint Secretariat:

Staff

Administration:	2	FTE
Congresses:	1	FTE
IT	1	FTE
Management and Acquisition	1	FTE



Joint Secretariat: Advantages for the Federations

Federations will become really independent from the goodwill of societies

Administration will remain at high quality and will become more efficiently

Federations will have a very limited risk.

Federations will have complete control over their assets

Federations will create new sources of income based on digital events (royalty model)

Federations will profit financially from their Flagship events to a higher degree

Proposition for a future Central Organisation (Continued)



Joint Secretariat: Next Steps

Announce the proposal within the Federation Bodies

Development of a detailed Business plan together with each Federation

Administration Cost – Secretarial Work

Royalty Model for the events

Royalty Model for the Platform

to be taken forward to the respective Board

Decision by the Federation Boards

Report of the Managing Officer to the Board of Administrators
(Period October to December 2020)

Since the last Board of Administrators meeting on 22 September 2020, I have worked on the administrative files of the EFC in Belgium, especially the registration of the annual accounts for the fiscal year 2019 and the publication in the Moniteur Belge of the new composition of the Board, following the election of the EFC presidency in September 2020.

I have lead the Task Force on the new International Travel Grant, for which a proposition of rules were prepared for presentation to the BoA in December 2020.

I have contributed to the Task Force on EFC Social Media, and I have posted publications on LinkedIn with a minimum of one post a week during the considered period.

I was responsible for the logistics and documents (agenda, minutes) of the PAC meeting, and I have contributed to the preparation of the documents of the BoA and GA meetings.

I have issued the call for applications of the EUROCORR Young Scientist Grant for 2021.

I have written an article “EFC activities: highlights 2020” for the 5 official partner journals of the EFC.

I have prepared the transfer of my tasks and responsibilities to the EFC Offices, which included the preparation of a detailed list of my duties, the transfer of my files to my colleagues and the participation in 2 meetings with my colleagues to ensure a smooth transfer.

Hélène Illaire
14 December 2020

Report on Young EFC Matters

UPDATES

SEPTEMBER-DECEMBER 2020

Marta Mohedano

New logo (Michele Fedel)



Report on Young EFC Matters (Continued)

Consolidation of TF

Corrosion Awareness Day <u>Leonardo Coelho</u> Andressa Trentin	Corrosion Community <u>Noemie Ott</u>	Cooperation Corrosion Education (WP7) <u>Yaiza Gonzalez</u>
Prizes/Grants <u>Michele Fedel</u> Marco Oliveira Alexandre Ferro Rocha	Webinars <u>Cem Ornek</u> Aytac Yilmaz	WorldWide-YEFC <u>Xiaopeng Lu (China)</u> Maryam Eslami (US) Juan Carlos Cardenas (Mexico)

Cooperation with other Young Societies: Young iCorr (Thanks Gareth Hinds)

Initiative: Webinar Elsevier-YEFC

How to write a paper
Interactive Session on Scientific Writing

Invited speaker: Arjan Mol
Editor-in-Chief of *Corrosion Science*

Organisers: Elsevier-YoungEFC

JAN 20 • 15:00 CEST

Elsevier logo and Young EFC logo are at the bottom.

418 registered participants

First step/Milestone for a webinar series: ELSEVIER-YEFC

Report on Young EFC Matters (Continued)

Initiative: Women in Science

DO YOU KNOW THAT ONLY LESS THAN 30% OF THE SCIENTISTS ARE WOMEN?

Aiming at increasing the visibility of **women scientists**, the **Young EFC** would like to publish (*LinkedIn*) pictures of female corrosionists in their workplace (lab, office, home office, ...).

Hereafter, we would like to invite **our female members** to share with us: 1 photo + affiliation + short description.

Please send it to [Contact](#) before **11 February 2021**.

Looking forward to seeing what women are researching in Corrosion!

In contribution to the #WomenAndGirlsScienceDay,
<https://en.unesco.org/commemorations/womenandgirlinscienceday>
 The YEFC board

Linkedin

JOIN US!

EFC website

Young EFC email List

Initiative: Corrosion Awareness Day



JOIN US
2021!

Info:

Linkedin

EFC website

Young EFC email List

Report on Young EFC Matters (Continued)

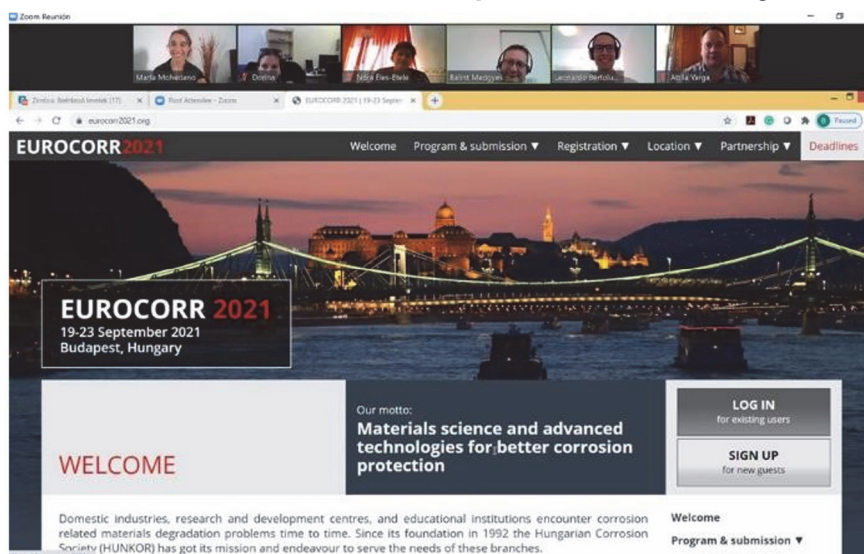
Social Media



- News
- Updates
- Awards
- Corrosion Community

Eurocorr2021

- Meetings with Local Organisers
- Discussion of Workshops with Gamry



Report on Young EFC Matters (Continued)



**MAY THE
CORROSION
BE WITH
YOU**

Comments??



CORROSION Awareness Honour

- Proposed rules -

1- Background. The Chinese Society of Corrosion and Prevention (CSCP) and the European Federation of Corrosion (EFC) have collaborated to create this international award, in association with the WCO (World Corrosion Association). The Corrosion Awareness Honour has been established to celebrate outstanding achievement in raising public awareness of corrosion.

2- Purpose of the award. The Corrosion Awareness Honour is for pioneering individuals who have made a substantial contribution to increasing awareness of the importance of corrosion and corrosion protection amongst government, industry and the general public.

3- The Corrosion Awareness Honour shall be awarded every year in principle.

4- The Award consists of a certificate issued by WCO and a sum of 1000.00 EURO paid in alternate years by the CSCP and EFC.

5- The recipient of the Corrosion Awareness Honour will have the option, if so desired, of giving a lecture at the award ceremony.

6- The Jury shall consist of two representatives of CSCP, two representatives of EFC and one representative of WCO, who shall chair the Jury. The Jury members shall remain in office until a recipient has been designated. The members of the Jury are not eligible to receive the Corrosion Awareness Honour in that particular year.

7- The recipient of the Honour shall be decided by majority vote of the Jury members. The decision of the Jury is final. The Chair of the Jury shall inform CSCP, EFC and WCO of its choice.

8- Nominations may come from the following:

- CSCP, EFC and WCO (officers)
- Members (societies, companies or individuals) of CSCP, EFC and WCO

9- Nominees should meet some, but not necessarily all, of the following criteria:

- a meaningful contribution to promotion of public awareness of corrosion and corrosion protection
- leadership of initiatives with government and/or industry to highlight the importance of corrosion and corrosion protection
- marked impact on the practice of corrosion control through educational, outreach and dissemination activities
- affiliation to CSCP, EFC or WCO.

10- The WCO office (Dechema) is in charge of the administrative affairs related to the Corrosion Awareness Honour. This includes writing to EFC and CSCP at least 6 months ahead of the Jury meeting informing them of the award and asking for nominations. These nominations must be in writing addressed to the WCO office (Dechema). Written nominations must be received by the WCO office at least 2 months prior to the Jury meeting. They shall be forwarded to the Jury members at least one month ahead of the meeting of the Jury. In its selection of the award winner the Jury is restricted to the written proposals received.

11- A nominee will be considered for induction over three successive years without being re-nominated; however, after the third year of consideration, the nominee's name must be withdrawn unless a further written nomination is received.

12- If no suitable proposals have been received, the Jury may decide not to award the medal in a given year.

CORROSION Awareness Honour (Continued)
- Proposed rules -

13- Notes:

13-1 It is not expected that the Jury will need to meet in person. Application review, discussion and final selections can be completed by conference call, web-based communication and Emails.

13-2 The Award Ceremony will be organised alternatively by CSCP and EFC. Travel expenses of the Honourees will be paid by individuals but WCO encourages the CSCP and the EFC to contribute to the Honouree travel expenses where possible.

Report on Progress of the new Task Force on EFC Endorsed Corrosion Education



TF EFC ENDORSED EDUCATION

Tomáš PROŠEK – 18/12/2020

Background

- Strong efforts of international organizations to expand training activities in Europe
- EFC not active in training so far
- Plan to create individual training and certification program, led by WP7: long-term process
- To speed up the process, BoA decided to separate *labelling* of existing courses of EFC Member Societies (MS s)



Report on Progress of the new Task Force on EFC Endorsed Corrosion Education (Continued)

Expected outcome

- MSs: Help with selling courses
- Corrosionists: Help with finding right training options
- EFC: Setting foot in corrosion training

- Task Force Members: Brian Wyatt, Trevor Osborne, Daniela Zander, Claude Duret-Thual, Antoine Surbled, Damien Ferón, Tomas Prosek



Agreed principles of the *labelling*

- **Only courses of European MSs can be labelled**
 - ▣ What exactly does it mean “a course of an European MS”? Definition in preparation
- **Limited EFC control** MSs know best how to handle their courses
- **Application** of a MS should contain information on
 - ▣ **Governance** – Questionnaire, almost finished (Brian)
 - ▣ **Syllabus**
 - ▣ **Learning outcomes**



Report on Progress of the new Task Force on EFC Endorsed Corrosion Education (Continued)

Agreed principles of the *labelling*

- **Application to be assessed by *EFC Course Endorsement Committee*** composed of respected volunteers, under governance of the President
- **MS can use a label ‘*EFC Approved Course*’**
- **EFC will advertise labelled courses** on the web site and elsewhere
- **EFC will charge MSs by each labelled course** on a yearly basis
- Labelling valid for 3 years



Further steps

- Preparation of governing documents, agreement between EFC and MS, eventually change of bye-laws / statutes
 - ▣ Damien Feron as adviser
- Formation of *EFC Course Endorsement Committee*
 - ▣ First volunteers: Brian Wyatt, Daniela Zander, Torben Lund Skovhus, Claude Duret-Thual
 - ▣ Further volunteers sought



Report on Progress of the new Task Force on EFC Endorsed Corrosion Education (Continued)

Further steps

- Design of the '*EFC Approved Course*' label:
Andressa from YEFC
- Set the fee charged by EFC per labelled course:
several scenarios to be discussed



Report on Progress on EFC Activities on Social Media

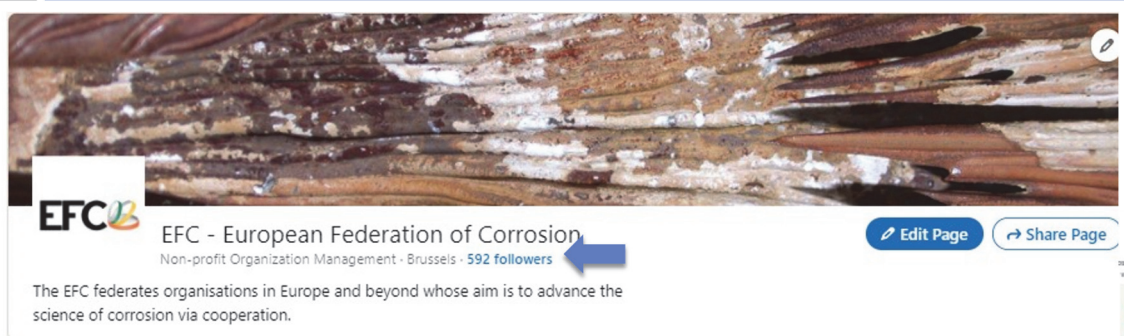


SOCIAL MEDIA STRATEGY

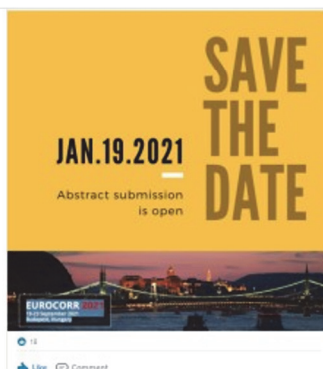
BoA Meeting: 18.12.2020

Marta Mohedano

Updates



- 592 Followers
- Good interaction

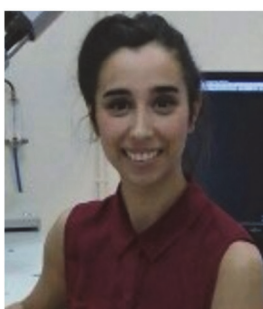


Report on Progress on EFC Activities on Social Media (Continued)

Social Media Managers



- Dr. Andressa Trentin, São Paulo State University
- Social Media Content Manager (Digital marketing enthusiast)



- Dr. Marta Moledano, University Complutense of Madrid
- Social Media Community Manager

Social Media Task Force

- Joerg-Alfred Vogelsang
- Patrick Keil
- Aytac Yilmaz
- Roman Bender
- Wolfram Fürbeth
- Ines Honndorf
- Pascale Bridou
- Hélène Illaire

Communication Channel

Report on Progress on EFC Activities on Social Media (Continued)

SM-EFC communication channel

Email to socialmedia@efcweb.org

STEPS:

1. Deliver the content to be posted sending an e-mail to socialmedia@efcweb.org (please, clarify if a particular date is required)
2. SM managers will post it
3. Enjoy the interaction!

Working Parties, Task Forces, EFC Member Societies, BoA and STAC Members

Are already informed (Thanks Wolfram and Pascale) AND THEY ALL CAN USE THIS MEDIA

EFC content

- ▣ News
- ▣ Events
 - Eurocorr
- ▣ Newsletter
- ▣ Prizes
- ▣ Green Book series
- ▣ News of Working Parties and Task Forces
- ▣ STAC/BoA highlights after the meetings

Communication Channel: email to socialmedia@efcweb.org

- From EFC Secretary (news, events, Newsletter, Prizes (e.g open calls))
- From WP/TF chairs (Green Book series, minutes of STAC/ BoA meetings)
- Eurocorr: From Dechema / Local organisers (important dates, progresses...)

Report on Progress on EFC Activities on Social Media (Continued)

Young EFC content

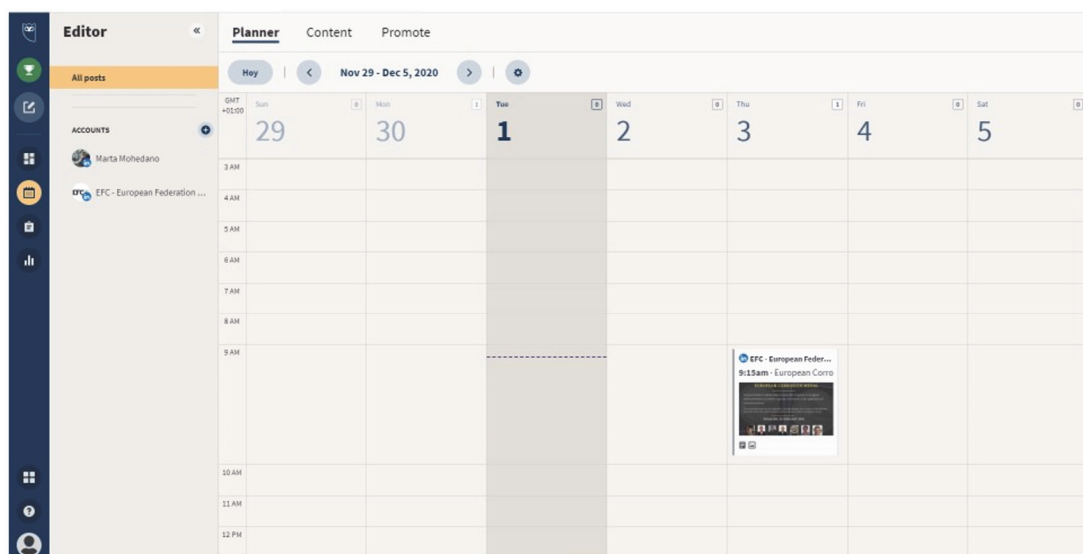
- ▣ CorrosionAwareness Day
- ▣ Young EFC TF
- ▣ Prizes
- ▣ Mentory Program
- ▣ Young EFC Members - Outstanding performance

Communication Channel: email to socialmedia@efcweb.org

- From YoungEFC Board
- From YoungEFC TaskForce Members

Social Media Management Tool

- ▣ **Hootsuite** : Visually plan, schedule, and analyze all your social media content in one place



Report on Progress on EFC Activities on Social Media (Continued)

Posting Strategy

- Periodical posting (minimum 1 post per week)
- Advertisement of events
- Creative posts



Comments??

