

EUROCORR 2022

Pro forma for bidding organisations

BACKGROUND OF THE ORGANISING EFC MEMBER SOCIETY/SOCIETIES

Note: Where there is more than one Member Society in the country, it is desirable that all the Societies should be involved.

Name(s):	ASSOCIAZIONE ITALIANA DI METALLURGIA
Address(es):	VIA FILIPPO TURATI 8 20121 MILANO MI ITALY
Main contact person(s) responsible of the organisation of EUROCORR (incl. e-mail)	FEDERICA BASSANI secretariat@aimnet.it

EXAMPLES OF EVENTS ORGANISED IN THE PAST:

Name of event:	Number of participants:
1. 6th European Conference on Continuous Casting 2008	Around 600
2. Rolling 2013	Around 440
3. EUROCORR 2014	Around 970
4. ICS 2018	Around 400

Please attach information material (flyers, proceedings or the like).

OTHER EXPERTISE:

AIM, founded in 1946, is a non-profit, non governmental cultural organization, devoted to gathering and dissemination of scientific knowledge in the field of metals and structural materials.

The improvement of traditional materials, the development of advanced materials, processing techniques and technologies are increasingly demanding continuous up-dating both on behalf of those who process as well as of those who apply metals.

AIM prime function is to permit the exchange of scientific knowledge in the field of metals, both at national and international level. This is accomplished through publications, conferences, meetings and the interrelation with cooperating sister societies throughout the world.

As a part of its effort to link the international science and engineering community and to provide access to worldwide materials information, AIM has established open lines of technological transfer and mutual cooperation with several international materials societies. By providing information and access to organizations possessing similar focus and purposes, these societies aim at facilitating global technological exchange and professional excellence.

AIM serves the needs of metallurgists, material technologists and engineers through various activities:

- AIM has been active for many years with the organization of national and international conferences, courses and technical visits;
- AIM publishes a monthly journal "La Metallurgia Italiana", that is a literature source reporting on recent investigations in material science;
- AIM has a significant publication programme, that covers a wide range of subjects, from physical metallurgy to production processes of metals and their applications.
- AIM publishes proceedings of major events and technology books;
- AIM awards medals, prizes and scholarships, as recognition of outstanding achievements in materials science and technology.

In particular, the experience gained by AIM in over 70 years of activity in organising international conferences is widely recognised and it has been proven by a long series of successful results. The scientific coordination of all the events organised by AIM is devolved upon its almost 20 study groups. The Corrosion study group, is concerned with the study and education on problems related to degradation of metallic materials in natural and industrial environments and with the methods to prevent, control, monitor and protect them. A particular attention is focused on the servicing behaviour of traditional and innovative metallic materials. AIM Corrosion study group includes many renowned industrial and academic experts.

DETAILS OF THE PLANNED EUROCORR

VENUE: Firenze – Firenzefiera Congress and Exhibition Centre

DATES / DURATION:

The congress should be held between 1 September and 15 October with duration of 4-5 days. Please make sure that the proposed dates do not overlap with any major corrosion or electrochemistry event of ISE, ESC, NACE, etc. (e.g. the Annual Meeting of the International Society of Electrochemistry-ISE in 2022).

Sunday 11 September 2022 – Thursday 15 September 2022

EXPECTED NUMBER OF PARTICIPANTS:

A minimum of 1000 participants

REGISTRATION FEES:

Registration fees (€)	early	regular	on site
Member EFC:	720	810	890
Non-Member EFC:	820	910	990
Students:	310	390	470
One Day:	380	420	450

(Note that complimentary registrations usually include a minimum of 50 persons)

WILL LUNCH BE INCLUDED IN THE REGISTRATION FEES?

Yes

X

No

Registration fees will include:

- admission to the lecture and poster programme and to the exhibition;
- list of participants;
- electronic proceedings;
- welcome reception on Sunday 11 September in the Garden of Palazzo dei Congressi;
- poster party on Tuesday 13 September (date to be confirmed) in the Cavaniglia Pavilion (or Arsenale Pavilion in alternative) of Fortezza da Basso;
- coffee breaks to be served in the exhibition area of Palazzo dei Congressi and lunches to be served in the Cavaniglia Pavilion of Fortezza da Basso.

BUDGET

AIM is a non-profit organization and the registration fees for EUROCORR 2022 will be kept as low as possible with the aim of breaking even.

EFC will receive a levy of 10% of total fees paid by delegates, subject to a minimum of **25,000 euros + 21% VAT**, this levy being forecast in the budget of the EUROCORR. A first deposit of 10,000 euros + 21% VAT will become due as soon as the EUROCORR agreement has been signed (deadline for signing the agreement: September 2019), and a second deposit of 5,000 euros + 21% VAT will become due after the deadline for early registration.

In case of a very successful event, AIM will be glad to increase the levy due to EFC.

Approximative expenditures

(Expenditures are calculated on prices of 2018 and on a basis of 1000 people)

Venue & Equipment

Conference rooms - exhibition area	€ 125.573,99	
Technical equipments and assistance	€ 74.149,16	
Secretariat and hostess services	€ 20.000,00	<i>estimate</i>
Poster panels	€ 5.490,00	

Catering

Coffee breaks	€ 57.200,00	
Lunches	€ 96.800,00	
Welcome reception	€ 19.800,00	
Poster Party	€ 23.650,00	

Conference material

Leaflets / Programme / Conference Website:	€ 20.000,00	<i>estimate</i>
Conference bags, lanyards & badges, proceedings:	€ 20.000,00	<i>estimate</i>
Poster panel	€ 5.490,00	

Various	€ 15.000,00	<i>estimate</i>
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EFC levy	€ 70.543,00	
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Dechema	€ 20.000,00	<i>estimate</i>
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Total expenditures	€ 573.696,15	
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Approximative incomes

(Incomes are calculated on a basis of 1000 people)

	Average registration fees	Quantity	Amount in €
EFC delegates	€ 765,00	295	€ 225.675,00
NON member delegates	€ 865,00	295	€ 255.175,00
Students	€ 350,00	200	€ 70.000,00
One-day + exhibitors	€ 400,00	70	€ 28.000,00
Reduced (invited speakers, teachers graduate course, ..)	€ 380,00	10	€ 3.800,00
Complimentary	€ 0,00	130	€ 0,00
Total		1000	€ 582.650,00

The exhibition budget is intentionally considered balanced.

The Congress dinner cost is not considered in the budget, since the Congress dinner will be not included in the Congress registration fees.

VENUE

Please note the following requirements for the congress venue (including technical equipment):

- Main lecture theatre for opening ceremony and plenaries with capacity of at least 80% of the expected number of participants.
- 5-6 rooms with capacity of 100-200 seats, 5-6 rooms with capacity of 40-80 seats, each equipped with computer and beamer for 11-12 parallel sessions in total.
- Connected area sufficient for a large exhibition (at least 40 exhibitors), the poster session (approx. 130-150 posters) and with nearby facilities to hold coffee breaks and lunch breaks (if applicable) and the poster party. The required size of this area (min. 1,000 m²) depends on the agreed target numbers and/or expected number of participants/ exhibitors/ posters.
- Capacity to hold extra meetings during EUROCORN including
 - EFC General Assembly (40-50 seats)
 - EFC Working Party business meetings
 - Next EUROCORN International Scientific Committee meeting (20-25 seats)
 - YoungEFC meeting
 - Small EFC meetings with other organisations, e.g. NACE, ACA, CSCP, ICC, WCO (approx. 10 seats each) and other meetings of these organisations on request.

Palazzo dei Congressi



A historical venue for the main events of the meeting & incentive industry for Florence and central Italy, Palazzo dei Congressi is hosted inside the 19th century Villa Vittoria. This building boasts a prestigious congress hall, the Florence Auditorium, opened in 1969, with an overall capacity of 1,000 seats, and 920 sq m of annexed area available for exhibitions.

The various meeting halls for 50, 80 (Sala Onice) and 200 people (Sala Verde), all equipped with the latest and most advanced comforts and technical solutions, such as the 4th-generation Wi-Fi system, offering to all participants a safe and high-density connectivity, and a complete range of customised services.

All the halls maintain the original charm of this historical venue, with lunette vaults on the Ground Floor, finely decorated coffered ceilings on the First Floor, mosaic floor in marble and terracotta, stone and marble marquetry portals, elegant coat of arms, finely decorated wrought iron gates and precious painted polychrome glass windows.

Surrounded by a centuries-old park with rare and original trees and plants, according to the original project by architect Poggi, Palazzo dei Congressi, with its adjacent Limonaia (Lemon House) is located in front of Palazzo degli Affari and is connected to the Fortezza da Basso through a square, therefore forming a unique fair & congress citadel of over 100,000 square metres, at the heart of the city.

Access to all public premises and halls is guaranteed for persons with reduced mobility.

Palazzo degli Affari



Palazzo degli Affari, located in front of Palazzo dei Congressi in Florence, and just a few steps away from the main railway station of Santa Maria Novella, faces a centuries-old park, with rare and original trees and plants.

Opened in 1974 and planned by architect Pierluigi Spadolini, Palazzo degli Affari is a modern, flexible and multifunctional venue of 4,000 sq m, structured on 5 levels, with an overall capacity of 1,300 people.

Its greatest strength is its versatility – every space inside is adaptable and suitable for every need.

All the premises are equipped with innovative technical and pioneering solutions, such as the state-of-the-art Wi-Fi system, offering all the participants a safe, high-density connectivity and a complete series of customised services. The ideal location to organise events of any kind – congresses, conventions, training courses, events, meetings, exhibitions, corporate parties, gala dinners, fashion shows and much more.

Access to all public areas is guaranteed for persons with reduced mobility.

Fortezza da Basso



A masterpiece of the Renaissance architecture, the Fortezza da Basso – or of St. John the Baptist, as a tribute to the Patron Saint of Florence, was planned by Antonio da Sangallo il Giovane, commissioned by Alessandro de' Medici, the first Duke of Florence, and built between 1534 and 1536. The Fortezza has been the main Congress & Exhibition Center venue for Florence and for central Italy since 1967, being strategically located in the historic city centre.

The Fortezza da Basso has an overall surface of over 80,000 sq m – of which 55,000 are roofed – and is an ideal place for fairs, such as the well renowned International Handicrafts Trade Fair, and congresses with a high number of participants as well as being a privileged place to host official receptions and gala events. A unique location in the world, combining perfectly restored historic locations, such as the Monumental Area,

the Teatrino Lorenese and the Polveriera, with modern pavilions such as the Spadolini Pavilion (25,620 sq m on three levels) and the Cavaniglia Pavilion, opened in 1996, offering a wonderful visual impact of the 16th-century walls on one side of the building.

Florence

Florence is the capital city of the Italian region of Tuscany. It is the most populous city in Tuscany.

Florence was a centre of medieval European trade and finance and one of the wealthiest cities of that era. It is considered the birthplace of the Renaissance, and has been called "the Athens of the Middle Ages". A turbulent political history includes periods of rule by the powerful Medici family and numerous religious and republican revolutions. From 1865 to 1871 the city was the capital of the recently established Kingdom of Italy. The Florentine dialect forms the base of Standard Italian and it became the language of culture throughout Italy, due to the prestige of the masterpieces by Dante Alighieri, Petrarch, Giovanni Boccaccio, Niccolò Machiavelli and Francesco Guicciardini.

The city attracts millions of tourists each year, and the Historic Centre of Florence was declared a World Heritage Site by UNESCO in 1982. The city is noted for its culture, Renaissance art and architecture and monuments. The city also contains numerous museums and art galleries, such as the Uffizi Gallery and the Palazzo Pitti, and still exerts an influence in the fields of art, culture and politics. Due to Florence's artistic and architectural heritage, it has been ranked by Forbes as one of the most beautiful cities in the world.

Florence is an important city in Italian fashion, being ranked in the top 15 fashion capitals of the world; furthermore, it is a major national economic centre, as well as a tourist and industrial hub.

Capacity of the main lecture theatre:	Auditorium (Palazzo Congressi) 1000 seats
Number and capacities of secondary lecture theatres:	<u>Palazzo dei Congressi</u> (2 rooms): Room Verde – 200 seats Limonaia – 100 seats Garden for the Welcome reception 2 Ballatoi (balconies overlooking the Passi Perduti, where the exhibition and coffee breaks will be held) for poster panels <u>Palazzo degli Affari</u> (7 rooms): Ground floor room - 200 seats First floor room 1 – 100 seats First floor room 2 – 100 seats Adua 1 Affari room – 100 seats Second floor room – 100 seats Adua 2 Affari room – 100 seats Fourth floor room – 100 seats <i>Additional rooms available in case of need</i>
Capacity for the exhibition and poster area:	Passi perduti for the exhibition and Coffee Breaks (1000 sqm) Ballatoi for the poster session (300 sqm) + Cavaniglia (Fortezza da Basso) for Lunches & Poster Party
Expected number of exhibitors: (targeted number: minimum 40 exhibitors)	50 exhibitors

Please also read the document on EUROCORN provision for expenses to be covered by the host (circulated with the call for bids), which details information on meetings to be held during or in conjunction with EUROCORN.

Map of the venues



ORGANISATIONAL STRUCTURE

Please describe how the Local Congress Office will be organised, including the number of people from the Member Society(ies) participating in the organisation, eventual contact and role of a PCO and details of the proposed allocation of responsibilities between the society(ies) and the Congress Secretariat.

AIM Secretariat will take full financial responsibilities for the event, taking care of all the aspects of the Congress organization, such as the announcements, the contacts with the authors and the committees, the preparation of the programme, the registrations, the invoicing and all the aspects concerning the organization. The whole staff of AIM will be involved in the organization.

In order to provide a suitable continuity with the previous EUROCORR Congresses and to ensure a high level of organizing efficiency AIM will entrust DECHEMA with the care of the relationship with the Committees, with the Working parties and with the Authors for the collection of the papers and for the preparation of the electronic proceedings.

Furthermore, AIM usually establishes fruitful cooperation with other national and international societies in order to promote the events in the widest and most efficient way.

Nonetheless, AIM is open to any kind of cooperation and agreement with EUROCORR Congress Secretariat, in order to respect the tradition of EUROCORR Congresses and to optimize the organization and to guarantee a successful event.

FURTHER ASPECTS OF THE EUROCORR ORGANISATION

WOULD OTHER MEETINGS BE HELD CONCURRENTLY WITH THE EVENT?

Yes

No

X

If yes, which event(s):

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WILL SOCIAL EVENTS BE ARRANGED?

Yes

X

No

If yes, please provide details (extra costs for participants, expected size and location, if available):

Great care and attention will be dedicated to the organisation of the social events, such as coffee breaks, lunches and in particular:

- a welcome reception on Sunday 11/9 late afternoon during the registration;
- a poster party on Tuesday 13/9 late afternoon as soon as the sessions end;
- a gala dinner (standing or served at the table according to the number of attendees) on Wednesday 14/9 evening. The social events will allow delegates to meet friends and fellow professionals from around the world. All the social events (except the Congress dinner) will be included in the Congress registration fees.

Proposals for social dinner:

Palazzo Borghese



		Banquet	Cocktail	Theater Style	Classroom	U-shape	Boardroom	HM
MEETING ROOMS	M²							
Galleria Monumentale	-	280	350	250	-	-	-	-
Sala degli Specchi	-	90	120	120	-	-	-	-
Salotto Rosso	-	40	40	-	-	-	-	-
Salotto Rosa	-	40	40	-	-	-	-	-
Salotto del Consiglio	-	50	50	50	-	-	-	-
Salotto di Mezzo	-	40	40	-	-	-	-	-
Salotto Giallo	-	40	-	-	-	-	-	-
Salotto Verde	-	-	-	-	-	-	-	-
Total	-	580	640	420	-	-	-	-



Chiostro di Santa Maria Novella



CAPACITY

Banquet: 300 pax

Cocktail: 450 pax

IS THE VENUE CLOSE TO MAIN
TRANSPORTATION NETWORKS?

Yes X

No

Please provide details of transportation:

BY PLANE

The International **Florence Airport “Amerigo Vespucci”** (IATA code – FLR) is only 4 km away from the Florence city centre and can be easily reached by taxi or with the Ataf/Sita ‘Vola in Bus’ shuttle service, connecting the airport to the main railway station of Santa Maria Novella in just 15-20 minutes. In particular, From 2019 a fast tramway will connect the Airport to the city centre in **only 15 minutes!**

Thanks to the connections with Rome Fiumicino Airport, Milan Malpensa and the main European capitals, Florence is easily connected to the rest of the world.

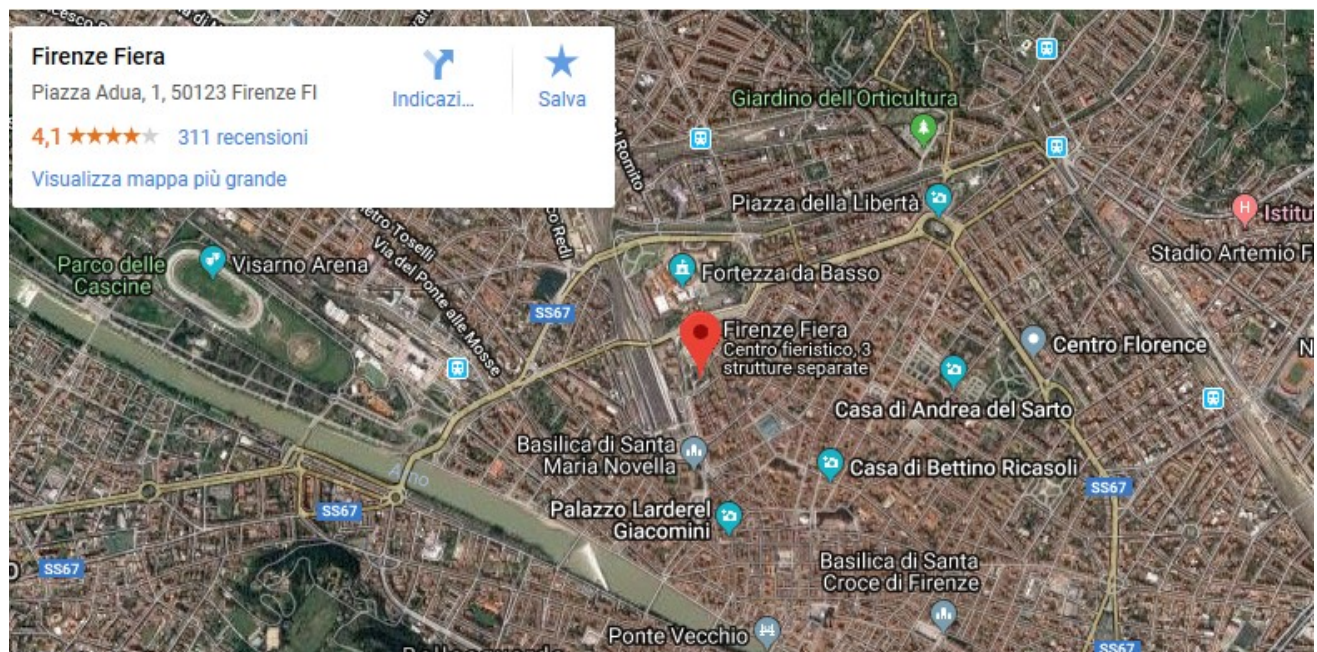
The main car rental companies are to be found inside the airport.

The International **Airport of Pisa “Galileo Galilei”** (IATA code- PSA) is located 80 km from the city centre of Florence and is connected to the Tuscan capital by train (every hour) and by Terravision bus (full flight coverage with 18 return journeys). In addition to scheduled flights, the Pisa Airport also hosts many low-cost companies.

Following the upgrading of the railway connections with Bologna – which can now be reached in just 35 minutes -the **Guglielmo Marconi Airport in Bologna** (IATA code – BLQ) can also be easily reached from the city of Florence.

BY TRAIN

The main railway station of Santa Maria Novella is located two minutes away on foot from the entrance of the Fair & Congress Center, and from the central reception of Firenze Fiera, on the ground floor of Palazzo degli Affari.



ACCOMMODATION:

Please provide details of hotels, youth hostels etc.:

Rating	Hotels	BedRooms	Beds
*****	17	986	2.695
****	91	6.952	15.142
***	144	4.336	9.914
**	79	1.236	2.722
*	49	496	1.074
Tot.	380	14.006	31.547

75% of Hotels within walking distance from the Congress Citadel

Average prices for September:

Rating	Walking distance	In the nearby area	Outside the city centre
*****	€ 250 - 350	€ 235 - 335	€ 230 - 330
****	€ 150 - 250	€ 130 - 230	€ 110 - 190
***	€ 125 - 170	€ 100 - 130	€ 80 - 100
**	€ 60 - 90	€ 60 - 80	€ 60 - 80
*	€ 60 - 90	€ 60 - 80	€ 60 - 80
Tot.	€ 60 - 90	€ 60 - 80	€ 60 - 80

Accommodation including 10% VAT and breakfast – rates are subject to an annual increase of maximum 3%.

FCB Booking system: Destination Florence for events

How it works

Each delegate will enter in a reserved area through an access code that he will receive directly from the organizer. Delegates will be able to find cheaper fees compared to those ones that are visible on the OLTAs. Each hotel in Florence is able to insert and organize directly its availability, allotment and fees for the specific congress.



Developed to support our members and customers, with the additional aim of countering OLTAs bookings made by congress delegates. It provides stakeholders with a powerful, intuitive and interactive tool for the management of hotel accommodation and involves Florence hoteliers as never before, with a special agreement which can GUARANTEE you.

**Hotel rates 5% lower
than on the other OLTA**



• Even if, more than the 80% of the hotels of the city have joined our Congress booking, you will still have the possibility to select those hotels you prefer.

• Hotels will be listed according to the category and to the eventual organizers preference, and they will be fully described with pictures and additional information.

Best selected hotels



Each congress has a dedicated and unique code. This allows delegates to enter into a reserved area and see all the hotels. The organizer or the association will receive from FCB the congress code, which can be sent to all participants. They will be able to book their room easily and in a very intuitive way; then the system will send immediately a confirmation of the booking.

**No need to send
Reconfirmations**



• No booking fees from FCB for handling hotel reservations

• Your staff do not have to manage hotel bookings, as the system works automatically

• 5% commission on each sold room

• Friendly booking terms with no risk of penalty and with friendly cancellation policies for your guests.

**5% commission
with no efforts and risk**

SCIENTIFIC PROGRAMME

IN ADDITION TO THE SCIENTIFIC AREAS COVERED BY THE WORKING PARTIES, WHICH THEMES/SCIENTIFIC AREA WOULD YOU LIKE TO FOCUS ON?

Materials, Environment and Energy: the challenges for the Blue Economy

The transition to a blue economy and the emerging needs of a circular economy announces new challenges for materials and composites, as well as the need of new treatments and the improvement of consolidated procedures. Furthermore, the climate change and the urbanization of the coastal areas is causing an increase of environment aggressiveness that have to be carefully considered. New coatings and coating techniques long time (over 30 years) performing can strongly reduce material costs during their overall lifetime and lower their usage costs through reduced maintenance and shorter service interruptions. Today, the new challenges of climate change and the need to rethink a sustainable development that takes into account the possibility of scarcity of resources, with a growing world population, push towards a blue economy alert to do not produce waste, enhancing forms of energy and innovative industries, even in sectors completely different from those explored in the past, also with the help of biotechnology.

The enormous economic impact of corrosion of metal structures, a reality still very important for all modern societies, is included in this scenario, which generally translates into the obligation of a costly total replacement of compromised components, as the only viable option. The development of marine activities and the various associated technologies, both those consolidated such as shipbuilding, offshore oil & gas, and emerging ones such as renewable energies (from wind, waves, tides, marine currents and sea temperature) submarine telecommunications and, in perspective, those potentially offered by blue biotechnology like aquaculture, set new challenges for the durability of infrastructure and services. Innovation in materials can play a decisive role in supporting the blue economy and the protection of the sea, crucial for the recovery of countries, which are rich in coasts, as well as for the future of the whole Europe.

Research and industrial efforts, on a small and large scale, aim at improving the durability of materials also to respond to contingent problems such as pollution from sewers and industrial waste related to phenomena of intense urbanization and industrialization of the coasts, or to the raising of temperature due to phenomena associated with climate change. These phenomena, in which all aquatic environments generally suffer, can substantially change the chemical-physical characteristics of the water. The immersion of any material in natural bodies of water initiates a series of chemical and biological events that take on a predominant role in sea water, and in less extend to other bodies of water such as rivers or lakes, constituting macroscopic phenomena of bio-fouling. Even these phenomena challenge high and continuous performances of materials.

Life began from sea, sea cannot die.

**DO YOU PLAN TO ORGANISE SPECIAL
EVENTS FOR STUDENTS?**

Yes

X

No

If yes, please provide details:

- YOUNG RESEARCHER FLASH COMMUNICATIONS

A dedicated oral session will offer to young researchers the opportunity of presenting the results of their own research work in 5 min. flash communications. An ad hoc jury will select the three best presentations.

- TUTORAL LECTURES

Renowned experts of specific corrosion areas will deliver 1h lectures at didactic level on topics of actual general interest.

- SHORT COURSES

Short courses devoted to topics of industrial interest and held by renowned experts will be organized within the main congress. The course will be principally addressed to people working in industry, although students and academic people are welcome.

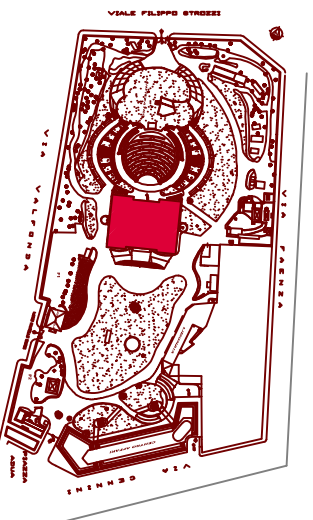
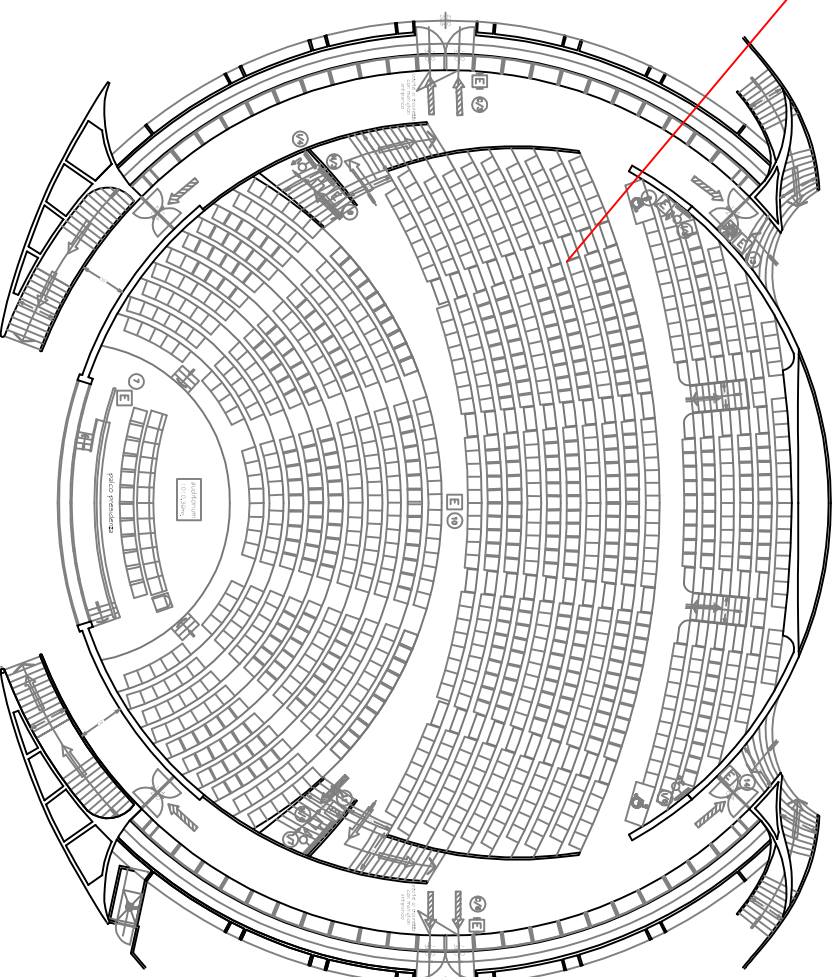
EUROCORR 11/15 September 2022

PALAZZO DEI CONGRESSI - VILLA VITTORIA
AUDITORIUM

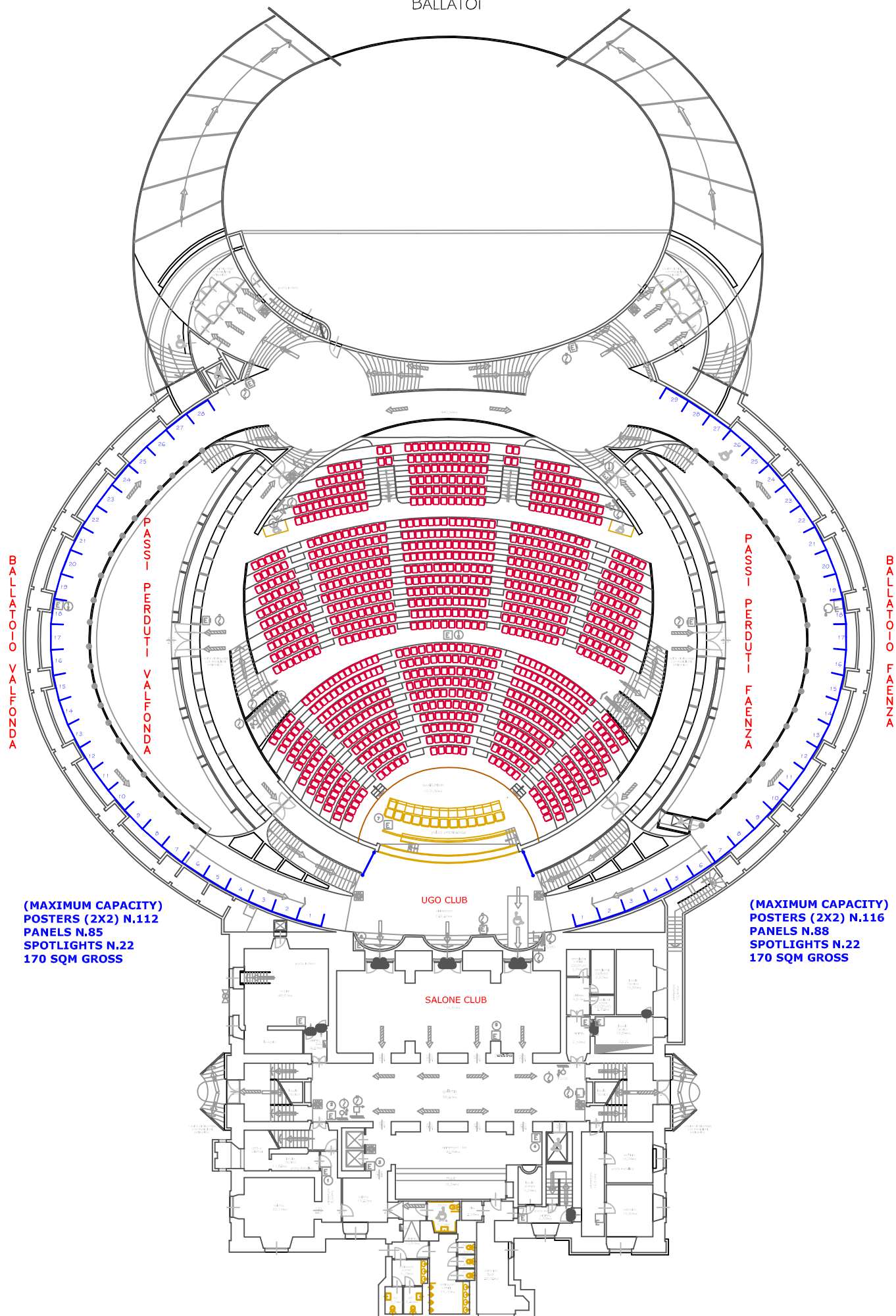
PLENARY

MAXIMUM CAPACITY

1 039 seats



PALAZZO DEI CONGRESSI - VILLA VITTORIA
BALLATOI

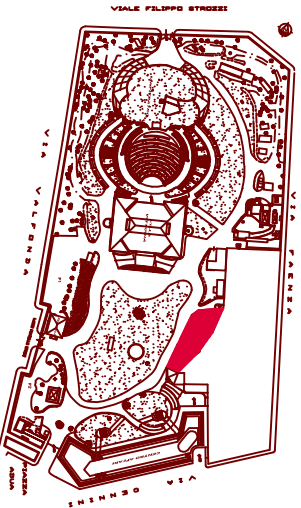
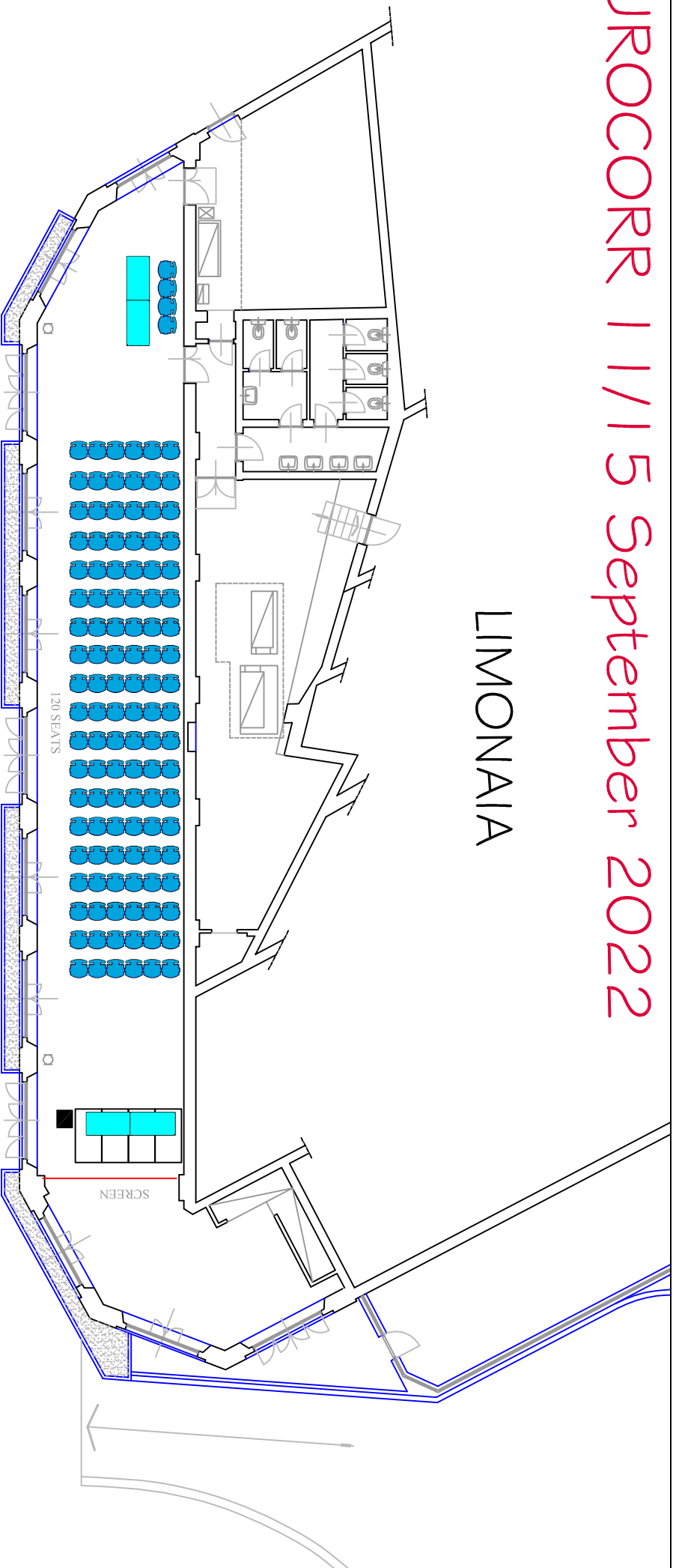


(MAXIMUM CAPACITY)
POSTERS (2X2) N.112
PANELS N.85
SPOTLIGHTS N.22
170 SQM GROSS

(MAXIMUM CAPACITY)
POSTERS (2X2) N.116
PANELS N.88
SPOTLIGHTS N.22
170 SQM GROSS

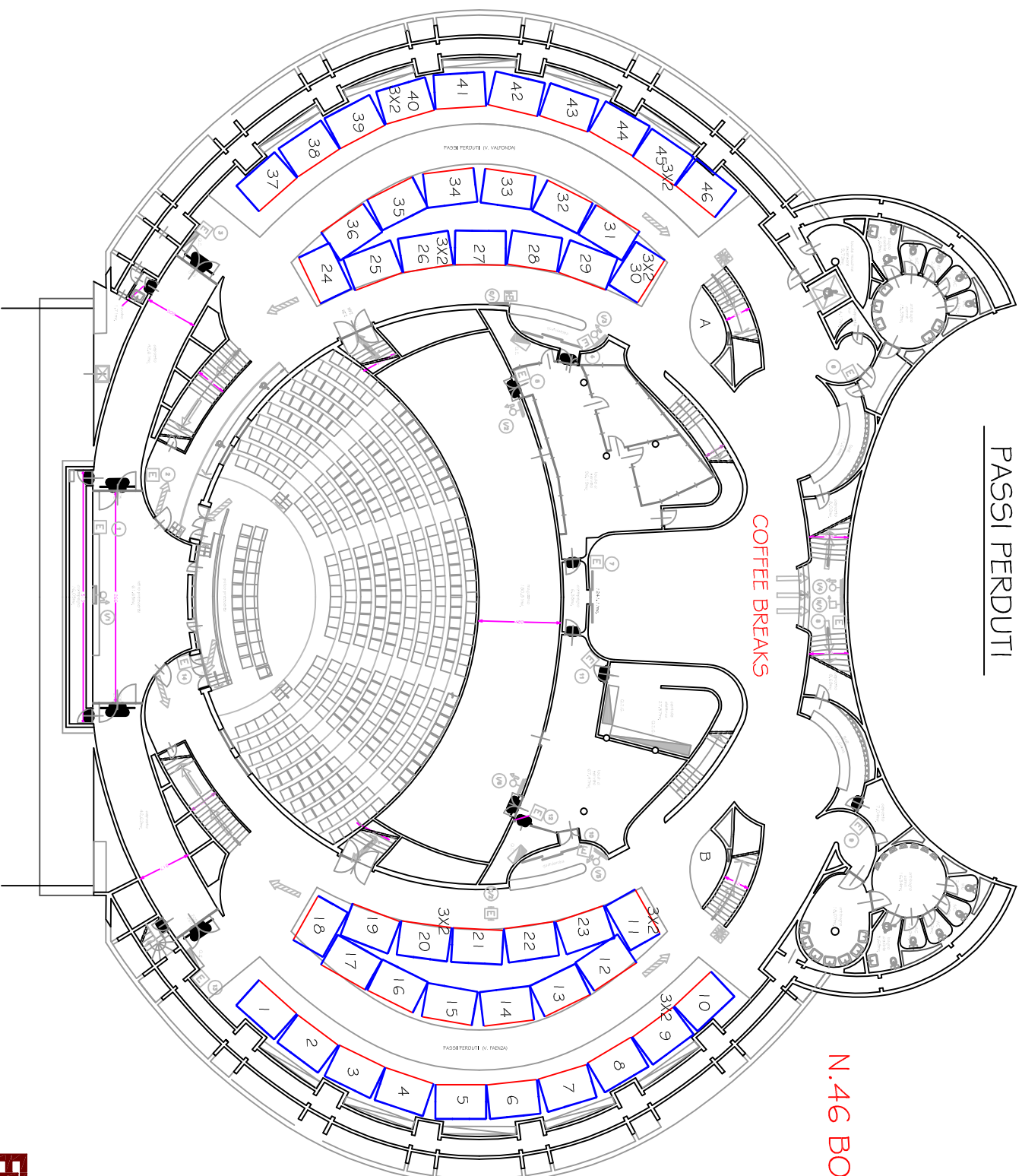
EUROCCOR 11/15 September 2022

LIMONAIA



EUROCORR 11/15 September 2022

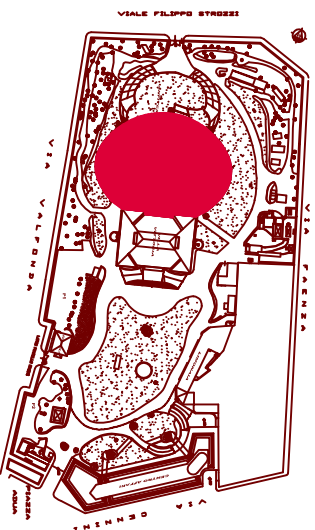
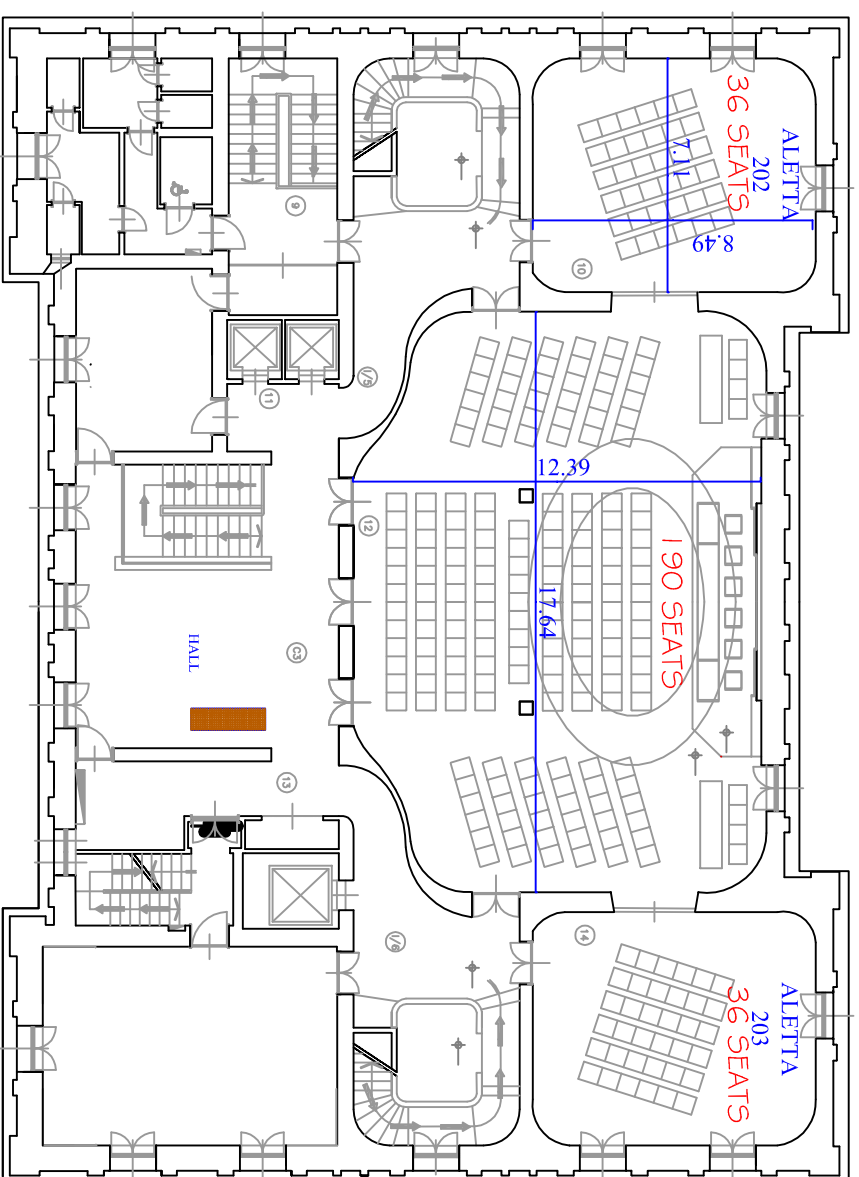
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PASSI PERDUTI



N.46 BOOTHS (3X2 M)

EUROCORR 11/15 September 2022

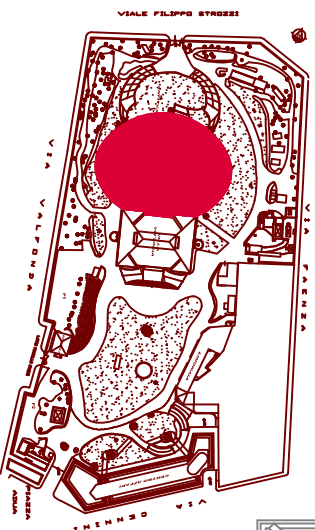
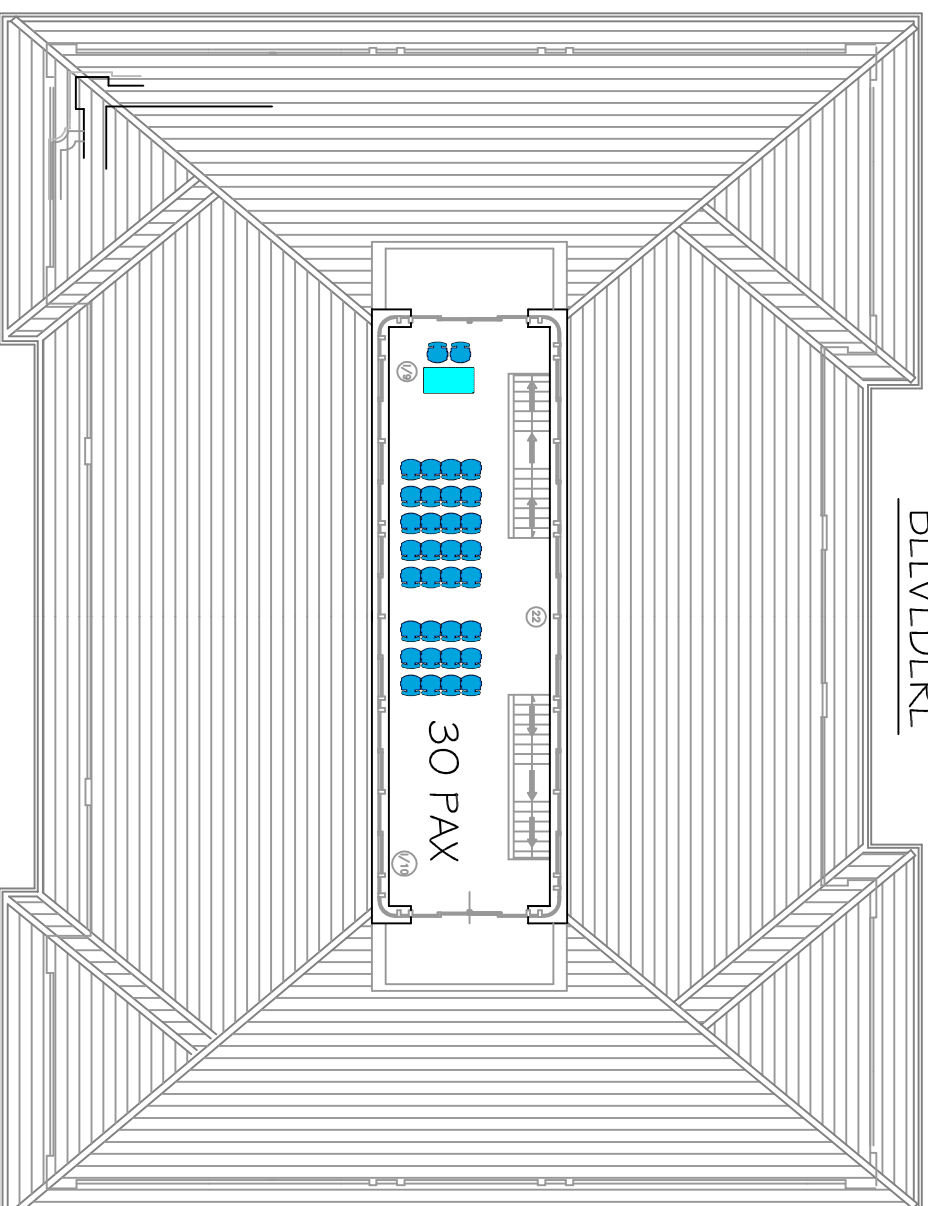
PALAZZO DEI CONGRESSI - VILLA VITTORIA SECOND FLOOR - VERDE ROOM



EUROCORR 11/15 September 2022

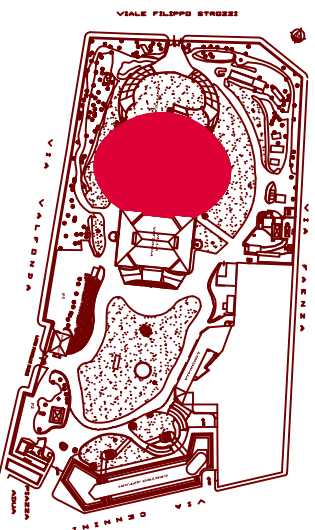
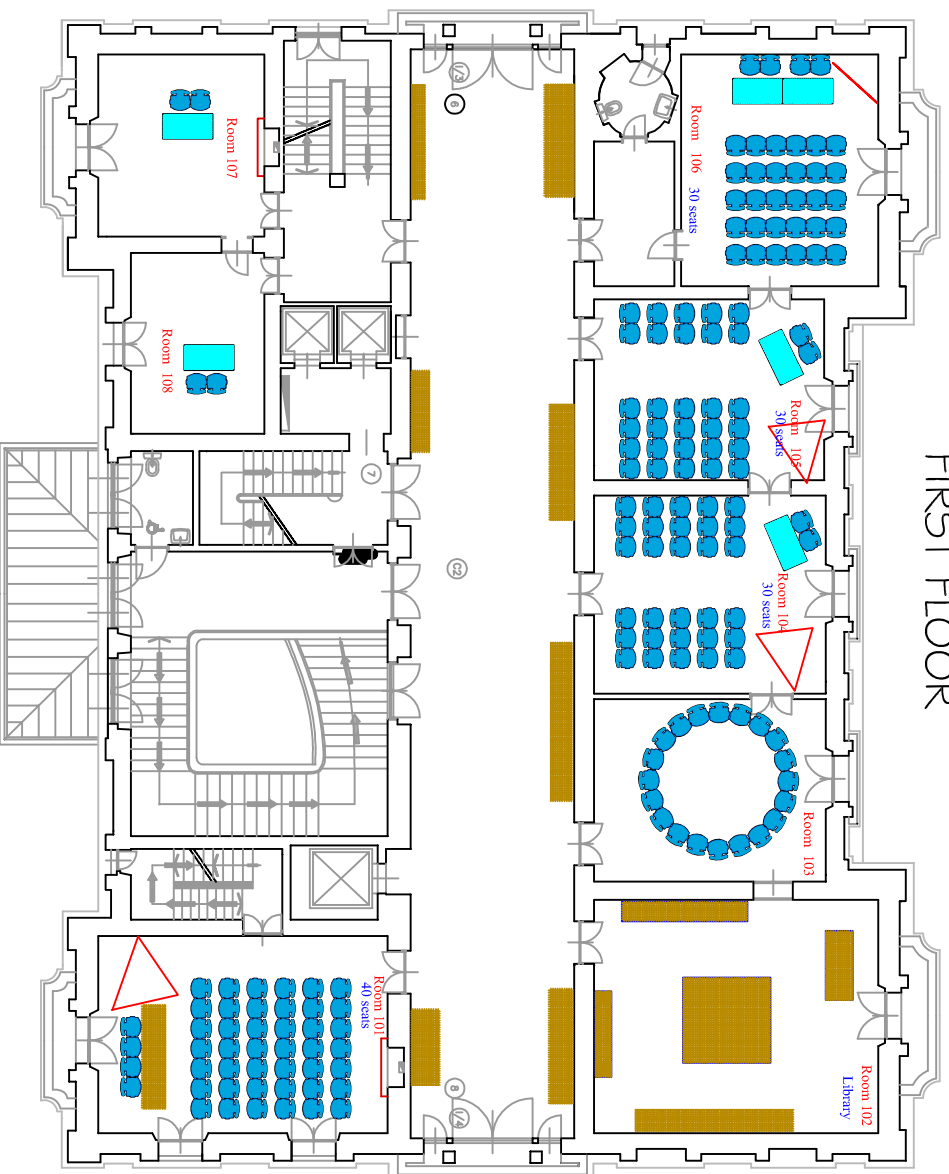
PALAZZO DEI CONGRESSI - VILLA VITTORIA

BELVEDERE



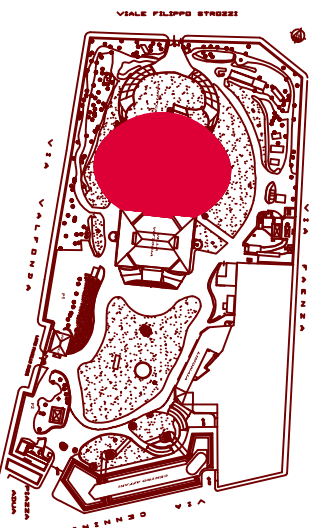
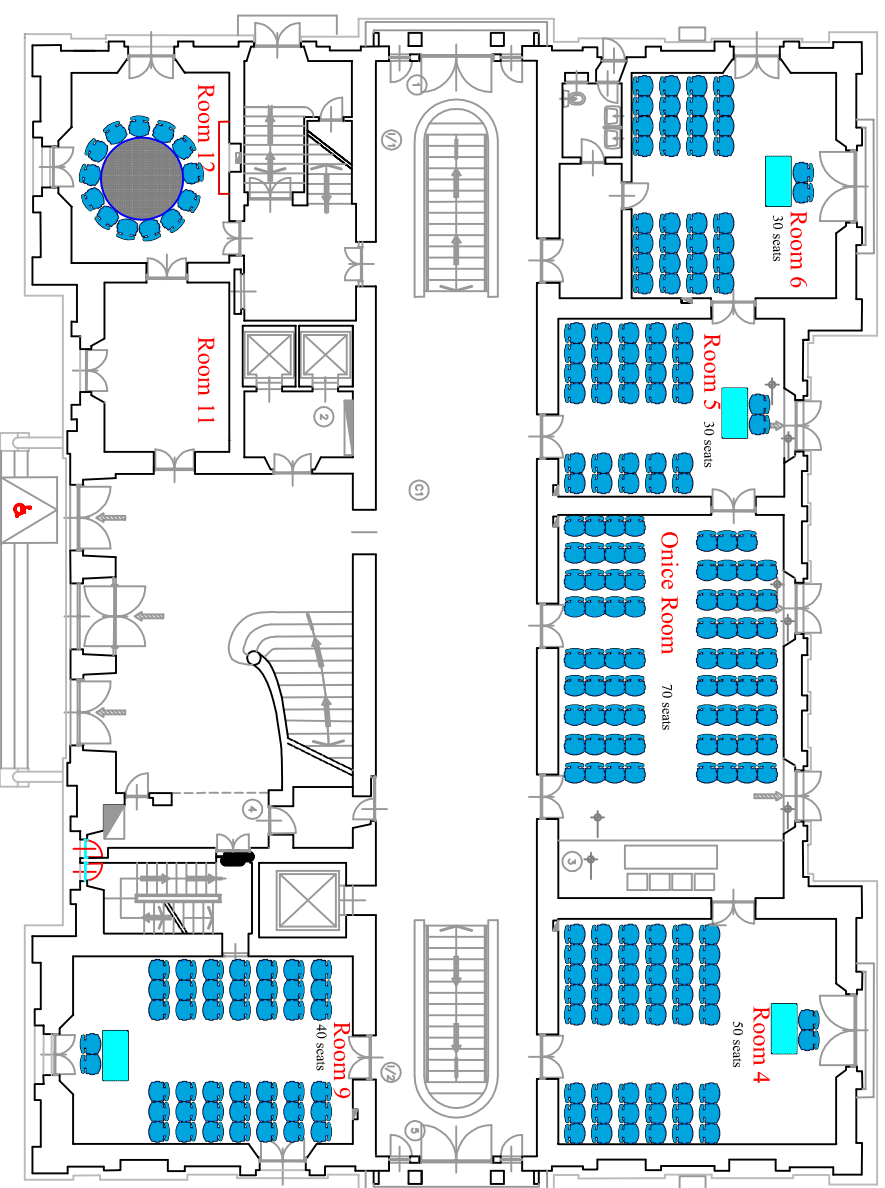
EUROCORR 11/15 September 2022

PALAZZO DEI CONGRESSI - VILLA VITTORIA FIRST FLOOR

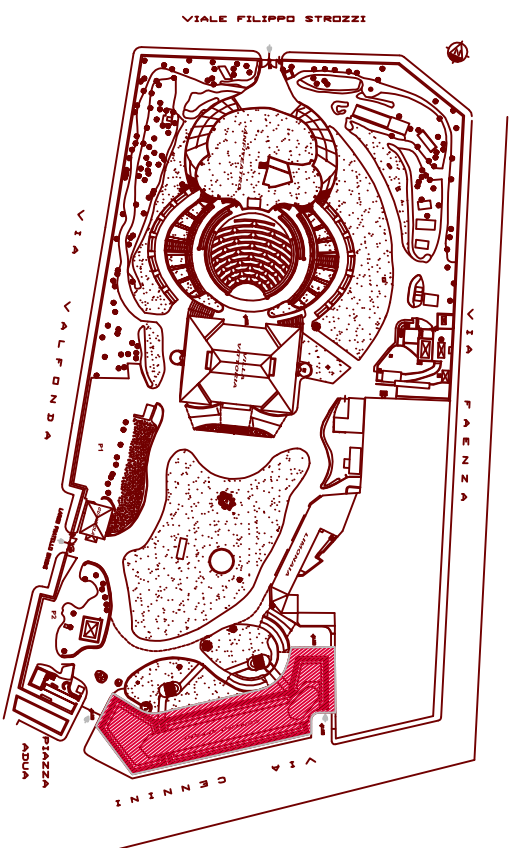


EUROCORR 11/15 September 2022

PALAZZO DEI CONGRESSI - VILLA VITTORIA GROUND FLOOR

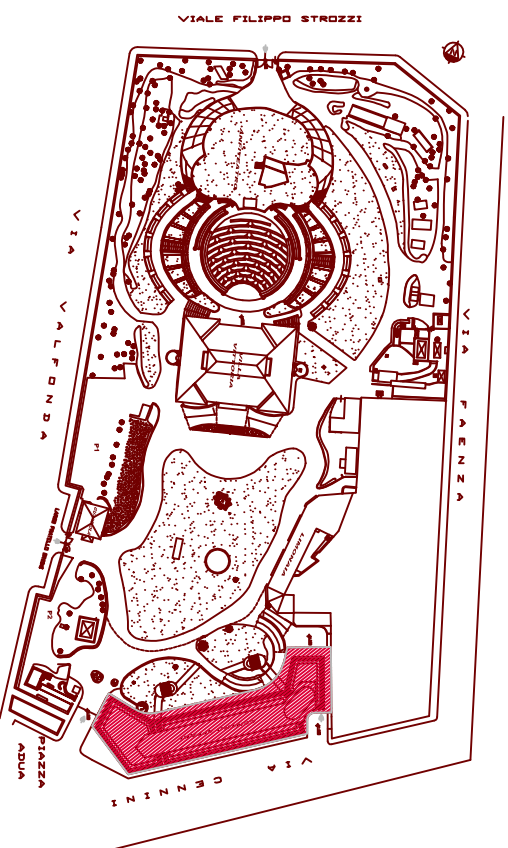
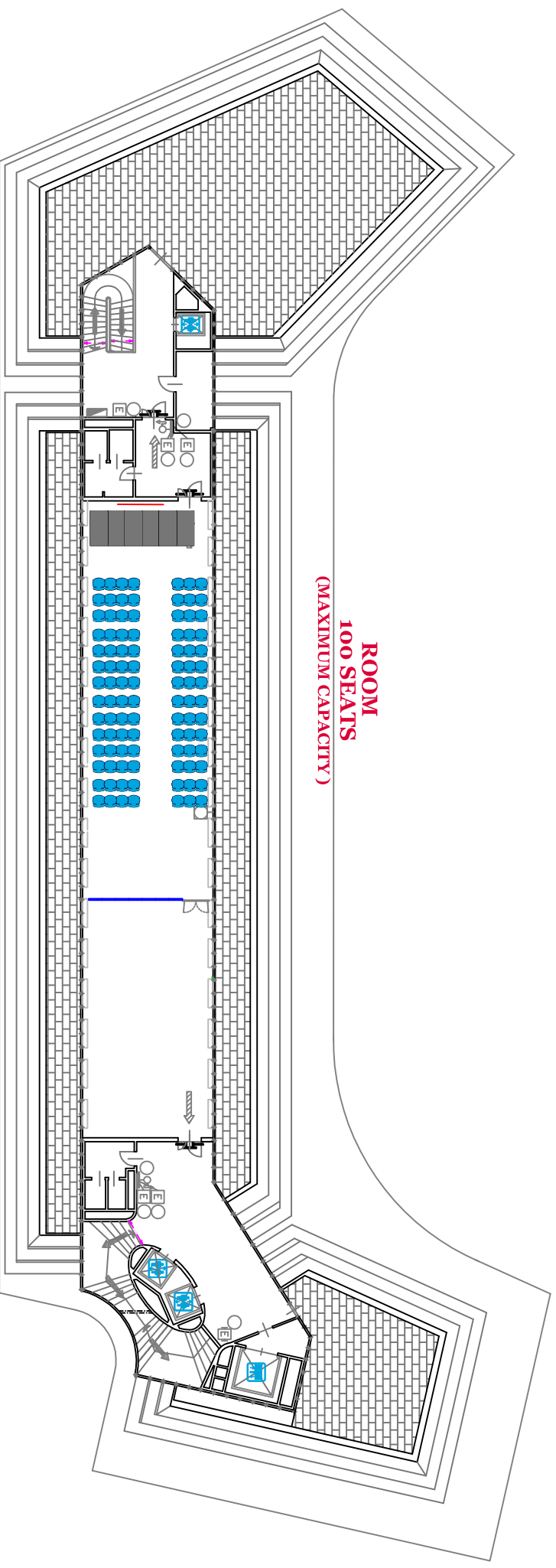


PALAZZO DEGLI AFFARI FIRST FLOOR



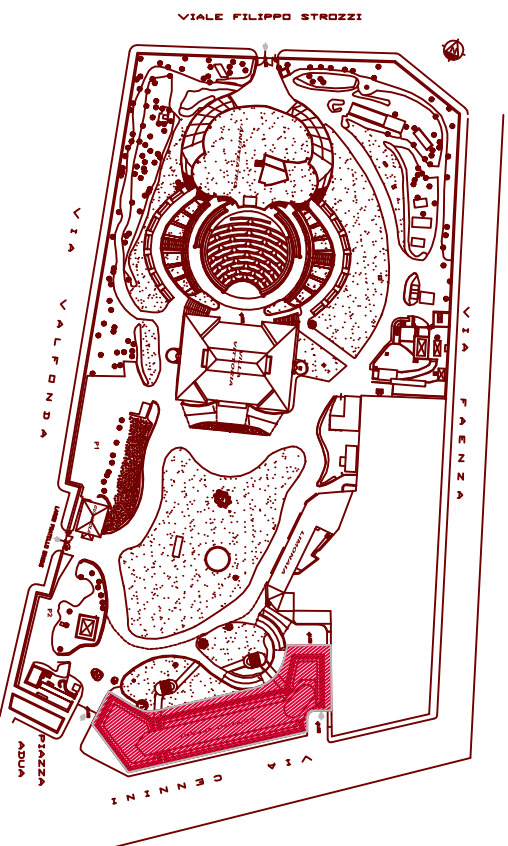
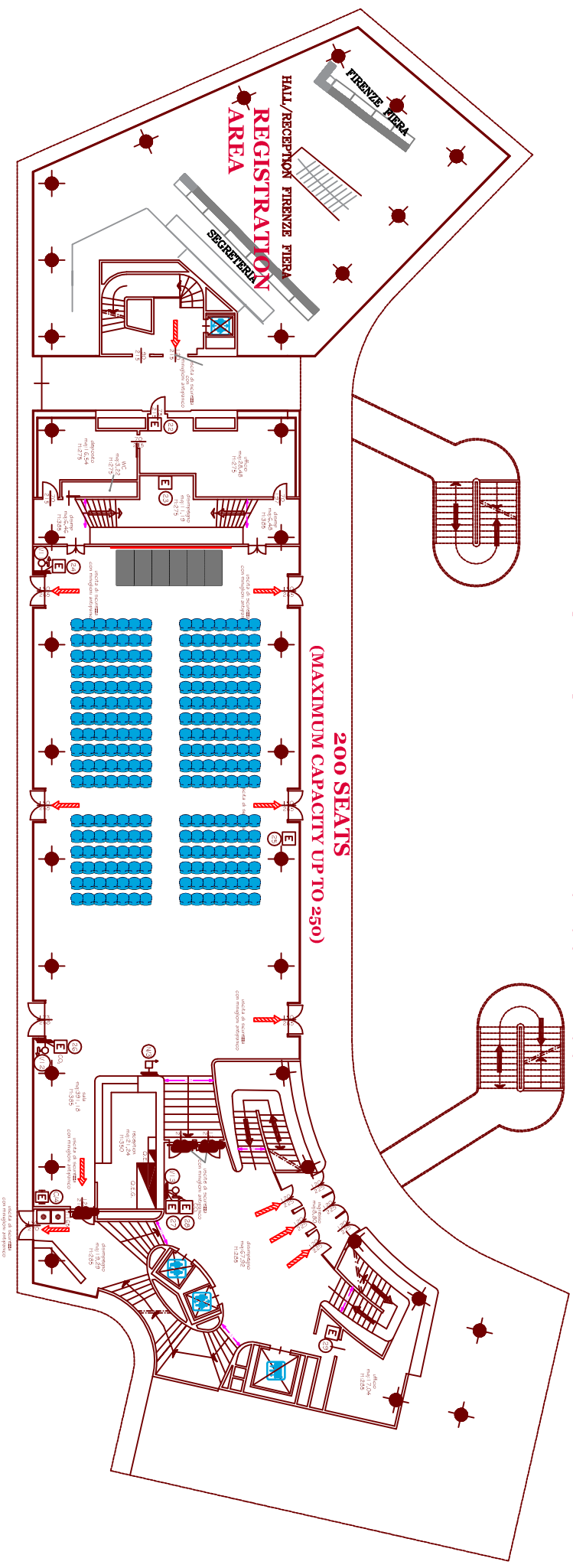
EUROCORR 11 / 15 September 2022

PALAZZO DEGLI AFFARI FOURTH FLOOR



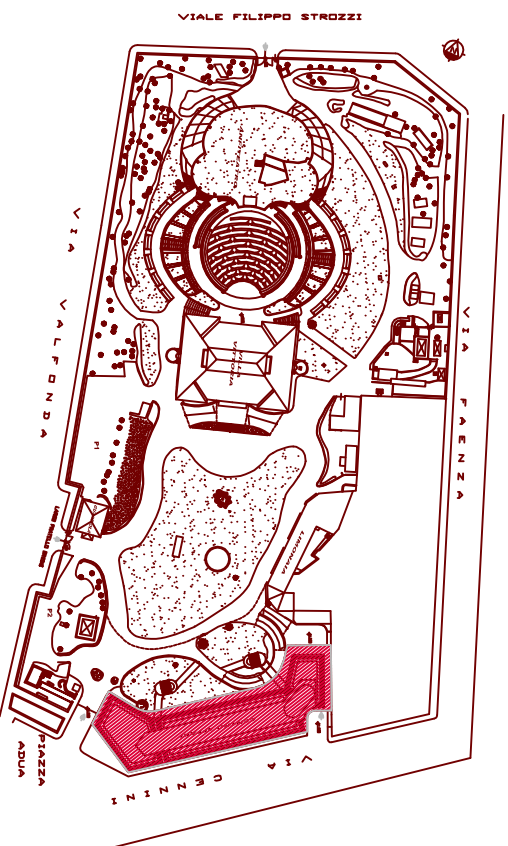
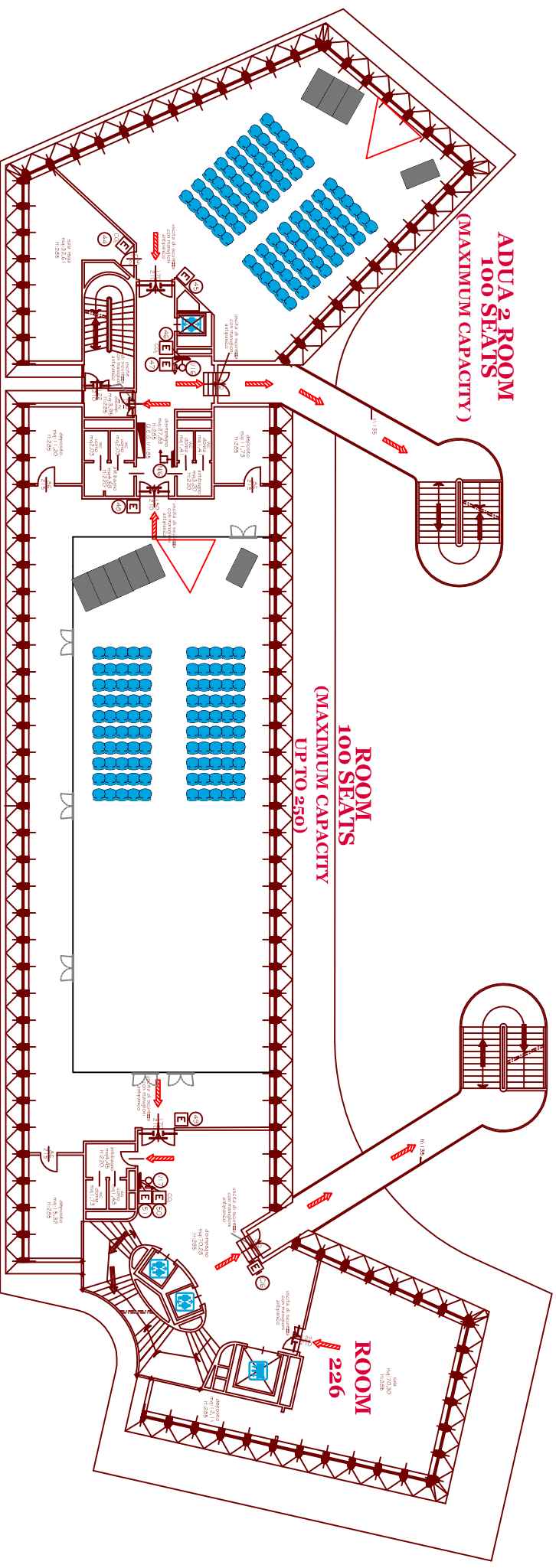
EUROCORR 11 / 15 September 2022

PALAZZO DEGLI AFFARI GROUND FLOOR



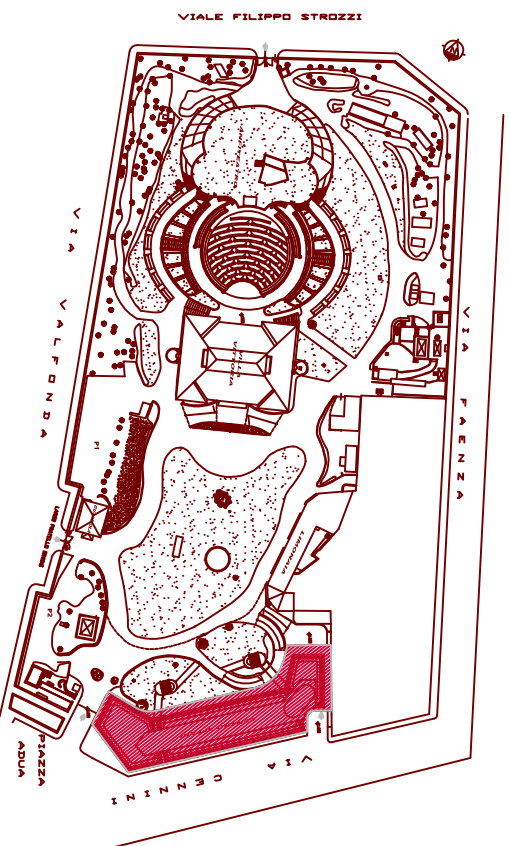
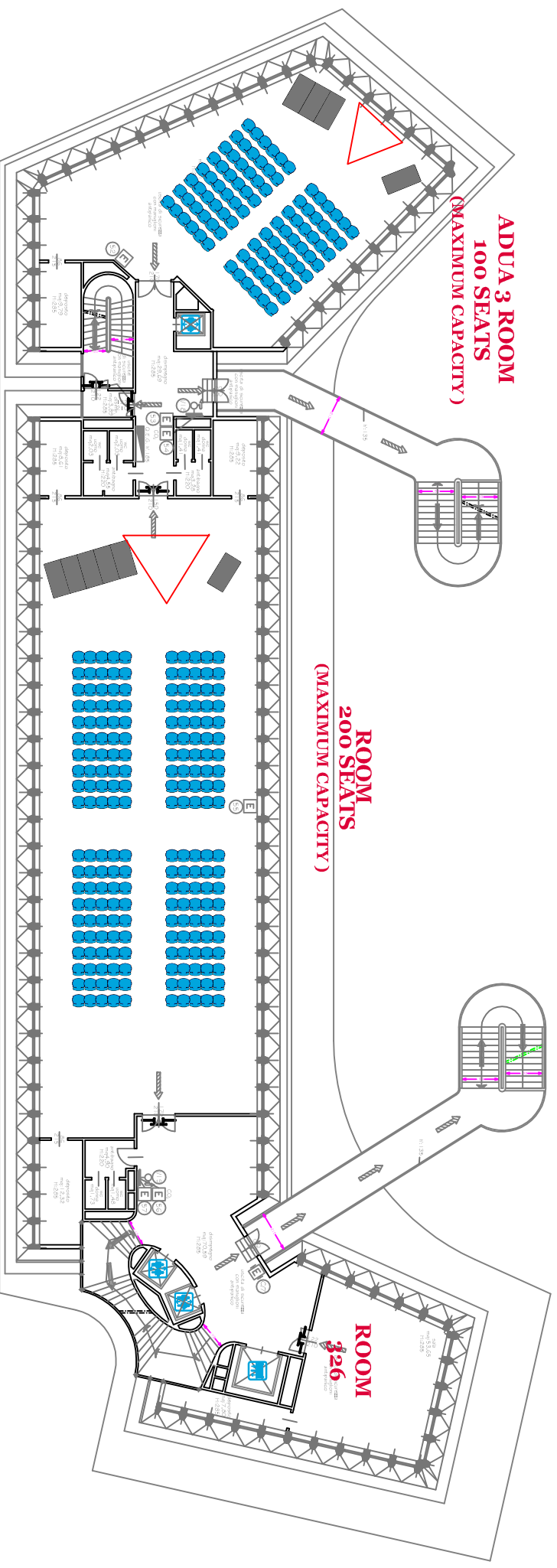
EUROCORR 11 / 15 September 2022

PALAZZO DEGLI AFFARI SECOND FLOOR



EUROCORR 11 / 15 September 2022

PALAZZO DEGLI AFFARI THIRD FLOOR









EUROCORR 2022

11th – 15th September 2022



FIRENZE
CONVENTION BUREAU



Firenzefiera
Congress and Exhibition Center

Institutional Partners



Regione Toscana



TOSCANA
PROMOZIONE TURISTICA



COMUNE DI
FIRENZE



Camera di Commercio
Firenze

SUPPORTING LETTER



COMUNE DI
FIRENZE

ASSESSORATO
SVILUPPO ECONOMICO,
TURISMO E MARKETING
TERRITORIALE

L'Assessora

Cecilia Del Re

Minister of Tourism
Municipality of Florence

To the kind attention of
Professor Damien Féron,
President of the
European Federation of Corrosion – EFC-

Object: - EUROCORN - European Corrosion Meeting 2022

Dear Professor Damien Féron,

it is with great pleasure that I would like to extend my warmest invitation to hold in our town the - EUROCORN - European Corrosion Meeting 2022.

We have an international reputation as a great place to host conferences and we would be pleased to have the opportunity to share that level of professionalism and expertise in the - EUROCORN - European Corrosion Meeting 2022.

I am confident that Florence has all of the services necessary to accommodate your every need and ensure that your meeting is a great success.

The opportunity to organize the - EUROCORN - European Corrosion Meeting 2022 will strengthen Italy's thriving research community in this field. I support the event with great commitment and I personally look forward to a positive outcome for the bid.

Sincerely,

Cecilia Del Re

Florence, 2018 December 21



SUPPORTING LETTER



Stefano Ciuoffo

Minister of Tourism
Tuscany Region

REGIONE TOSCANA



Giunta Regionale

*L'Assessore alle Attività Produttive,
al Credito, al Turismo ed al Commercio*

Florence, 2018 December 21st

To the kind attention of
Professor Damien Féron,
President of the
European Federation of Corrosion -EFC-
Avenue des Arts 56/4C
1000 Brussels
Belgium

Object: -EUROCORR - European Corrosion Meeting 2022

Dear Professor Damien Féron,

the city of Florence is honoured to submit its candidacy to host - EUROCORR - European Corrosion Meeting 2022.

We would be honoured and proud to share our historical heritage, our art, our architecture as well as our hospitality with the participants of - EUROCORR - European Corrosion Meeting 2022.

Having all the necessary elements for hosting such an important international event, we hope to share with you our city's treasures, its cultural traditions, our visitor-friendly structures and all the natural beauties of Tuscany.

Hoping that the candidacy of Florence, with the support of the entire region, will be fully accepted and approved, we look forward to hearing from you

Best regards,

Stefano Ciuoffo

50132 Firenze, Via Luca Giordano, 12/13
Tel. 0554382390 Fax 0554382340
stefano.ciuoffo@regione.toscana.it



SUPPORTING LETTER



Leonardo Bassilichi
President of the Chamber
Of Commerce Florence



Camera di Commercio
Firenze

The President
Prot. 54586

Florence, December 24th, 2018

To the kind attention of
Professor Damien Féron,
President of the
European Federation of Corrosion -EFC-
Avenue des Arts 56/4C
1000 Brussels
Belgium

RE: EUROCORN - European Corrosion Meeting 2022

Dear Professor Damien Féron,

as President of the Florence Chamber of Commerce, it is with great pleasure that I would like to extend my warmest invitation to hold in our town the

EUROCORN - European Corrosion Meeting 2022

Florence has a long tradition as a privileged conference destination, thanks to its unique charm and the quality of its meeting facilities, which has already been experienced during the many large international events it has hosted in the past.

Furthermore, Florence is one of the most beloved cities in the world: the cradle of Renaissance, the town of Michelangelo's David and the Uffizi Gallery, surrounded by a charming and magic atmosphere that has always a strong appeal on many visitors coming from all over the world, and for those ones who wants to experience an unforgettable meeting.

We are sure that Florence could meet all participants' expectations, and we look forward to this upcoming event with great enthusiasm, extending our hopes that this proposal will become a reality.

With my very best regards,


The President
Leonardo Bassilichi





FLORENCE FOR YOUR CONGRESS



Why Florence?

FLORENCE ATTRACTS **20%** PARTICIPANTS
MORE THAN OTHER DESTINATIONS



Easy to reach, in the
middle of Italy



One of the most
beautiful cities in
the world



An open sky museum
famous worldwide



Good and
healthy food



Unique historical
heritage



Green, small,
clean, safe



Tripadvisor

Travelers' Choice top 10 World Destinations

Destinations Family Friendly Cities in Europe

Destinations for Culture & Sightseeing in Europe

Conde Nast traveler's choice

Top 3 Italian destination for international congresses – ICCA ranking



Easy to reach

Florence is easy to reach through the main European hubs

Florence Airport is very well connected with all the European hubs of the main Air Alliances, with daily direct flights from the main European destinations.



Easy to reach from all over the World
with maximum **1 stop**



TO/FROM	FREQUENCY
AMSTERDAM	5 / day
BARCELONA	2 / day
BERLIN	1 / day
BRUXELLES	2 / day
FRANKFURT	6 / day
GENEVE	2 / day
LONDON	2 / day

TO/FROM	FREQUENCY
MADRID	2 / day
VIENNA	2 / day
MUNICH	4 / day
PARIS	8 / day
ROME	4 / day
ZURICH	3 / day
TEL AVIV	1 / day



The airport is located just 4km from the city centre and it can be easily reached via public shuttle bus; starting from 2019 a fast tramway will connect the airport with the city centre in only 15 minutes!



A big network of International Airports

Florence International Airport is located just **4 km** from the city centre and it can be easily reached by a public shuttle bus or by taxi.

From 2019 a fast tramway will connect the Airport to the city centre in **only 15 minutes!**

FLORENCE

4 km from the city centre
Many direct low cost flights

PISA

50 minutes from Florence by direct shuttle or train. Many direct low cost flights

BOLOGNA

80 minutes from Florence by direct shuttle

ROME

135 minutes by train
Direct Flights from all over the world

MILAN

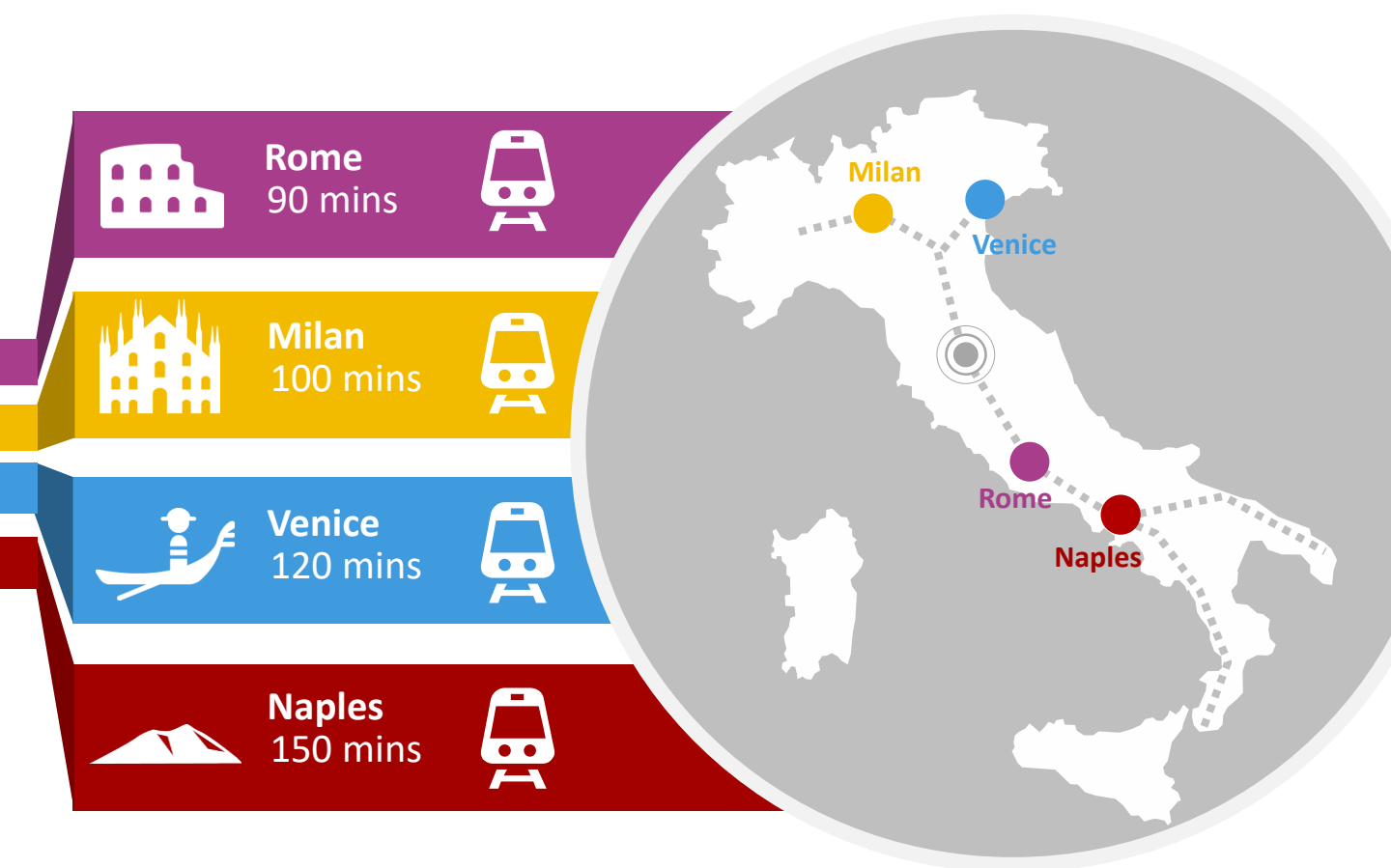
110 minutes by train; then 1 hour by Malpensa Express train



In the heart of Italy

High Speed Railways Network

Florence is located in the centre of Italy and thanks to the fast train networking, you can **easily reach all the other Italian destinations**.





ACCOMMODATION



Hotel accommodation



Rating	Hotels	BedRooms	Beds
*****	17	986	2.695
****	91	6.952	15.142
***	144	4.336	9.914
**	79	1.236	2.722
*	49	496	1.074
Tot.	378	14.006	31.547



Centrally located



75% of Hotels within walking distance from the Congress Citadel



Elegant and exclusively designed Hotels with a high standard of quality offered in all categories of accommodation

Average prices for September



Rating	Walking distance	In the nearby area	Outside the city centre
*****	€ 250 - 350	€ 235 - 335	€ 230 - 330
****	€ 150 - 250	€ 130 - 230	€ 110 - 190
***	€ 125 - 170	€ 100 - 130	€ 80 - 100
**	€ 60 - 90	€ 60 - 80	€ 60 - 80
* Tot.	€ 60 - 90	€ 60 - 80	€ 60 - 80

Accommodation including 10% VAT and breakfast – rates are subject to an annual increase of maximum 3%.

B&B*
Single €45,00 / 50,00
Double € 65,00 /70,00

Hostels for students
Twin € 40,00
Triple € 30,00
4 beds € 25,00

*We have an agreement with InYourTuscany, an Association of extra-hotel structures in Tuscany, which offers to delegates excellent and guaranteed budget accommodations.





YOUR MEETING IN FLORENCE



Walking distance!



Transportation in town
is not needed because everything
is within walking distance

From
Santa Maria Novella
Railway station



3 mins. to Palazzo degli Affari

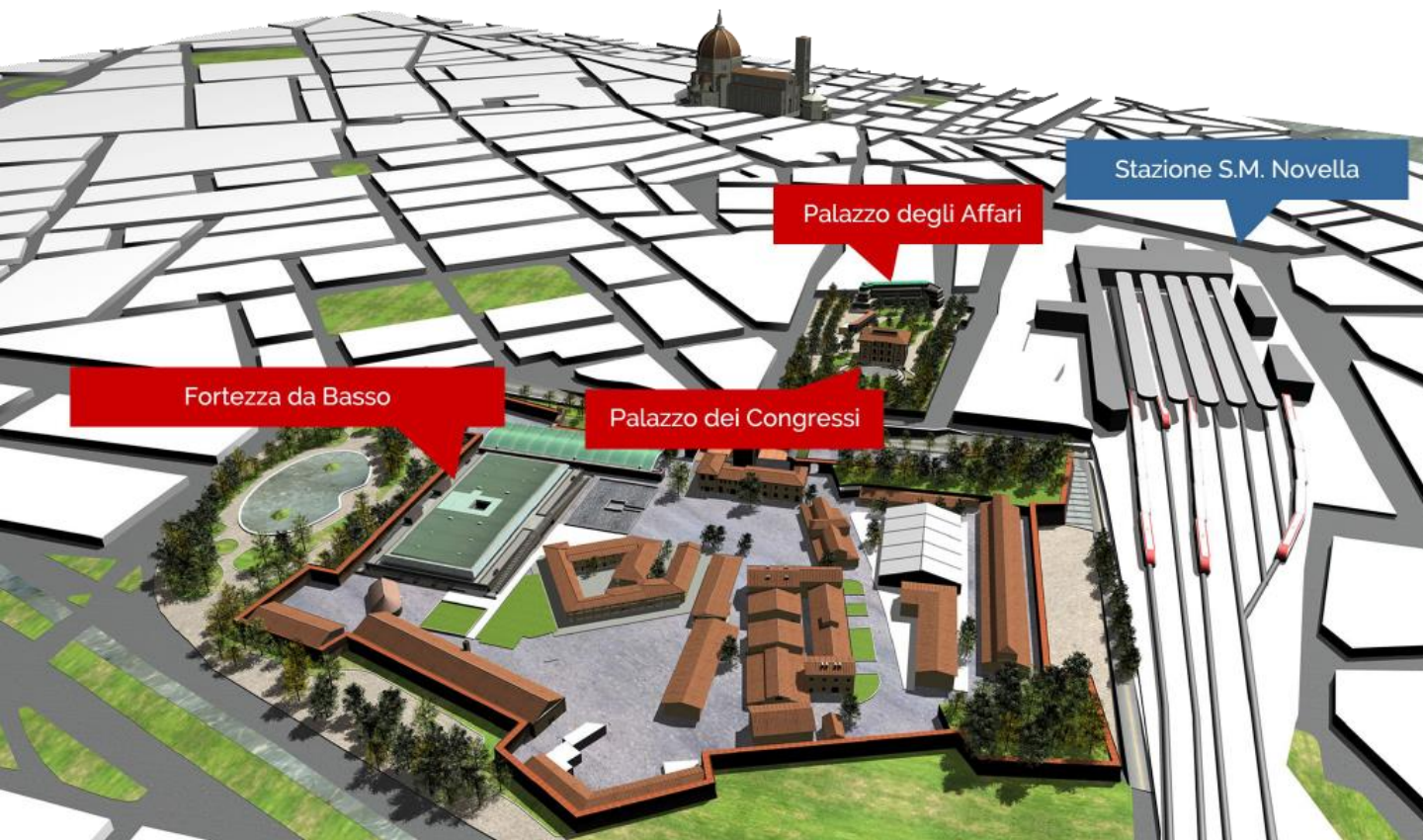
4 mins. to Palazzo dei Congressi

6 mins. to Fortezza da Basso

10 mins. to Florence Dome

13 mins. to Ponte Vecchio

15 mins. to Palazzo Vecchio



Firenze Fiera Congress & Exhibition Center



Palazzo dei Congressi



Auditorium



Villa Vittoria Garden



Palazzo dei Congressi



Villa Vittoria's Rooms



Sala Verde

Palazzo dei Congressi



	Area		Ceiling Height		Theater Style	Classroom	U-shape	Boardroom	Banquet	Cocktail
	m ²	sq. ft.	m	ft						
Auditorium	1500	16145	5,50-7	59.20 75.34	1000	500	▽	▽	▽	▽
Passi Perduti	920	9900	2,5-5.5	26.90 59.20	Exhibition or reception area				800	800
Ground Floor, Onice room	80	861	3,50-6	37.67 64.58	70	35	40	45	○	○
Ground Floor (4 rooms)	50	538	3,50-6	37.67 64.58	30/45	10/20	10/20	10/20	40	60
First Floor (6 rooms)	50	344/645	3,50	37.67	20/40	10/25	10/25	10/25	20/40	20/40
Second Floor, Room Verde	206	2217	3,50	37.67	190	90	○	▽	▽	▽
Second Floor, room 202/203	60	645	3,50	37.67	50	30	10/25	10/25	50	50
Limonaia	220	2367	4	43.05	120	80	50	50	100	120

○ = SU RICHIESTA - UPON REQUEST

▽ = NON DISPONIBILE - NOT AVAILABLE



Fortezza da Basso



Fortezza da Basso



Courtyard

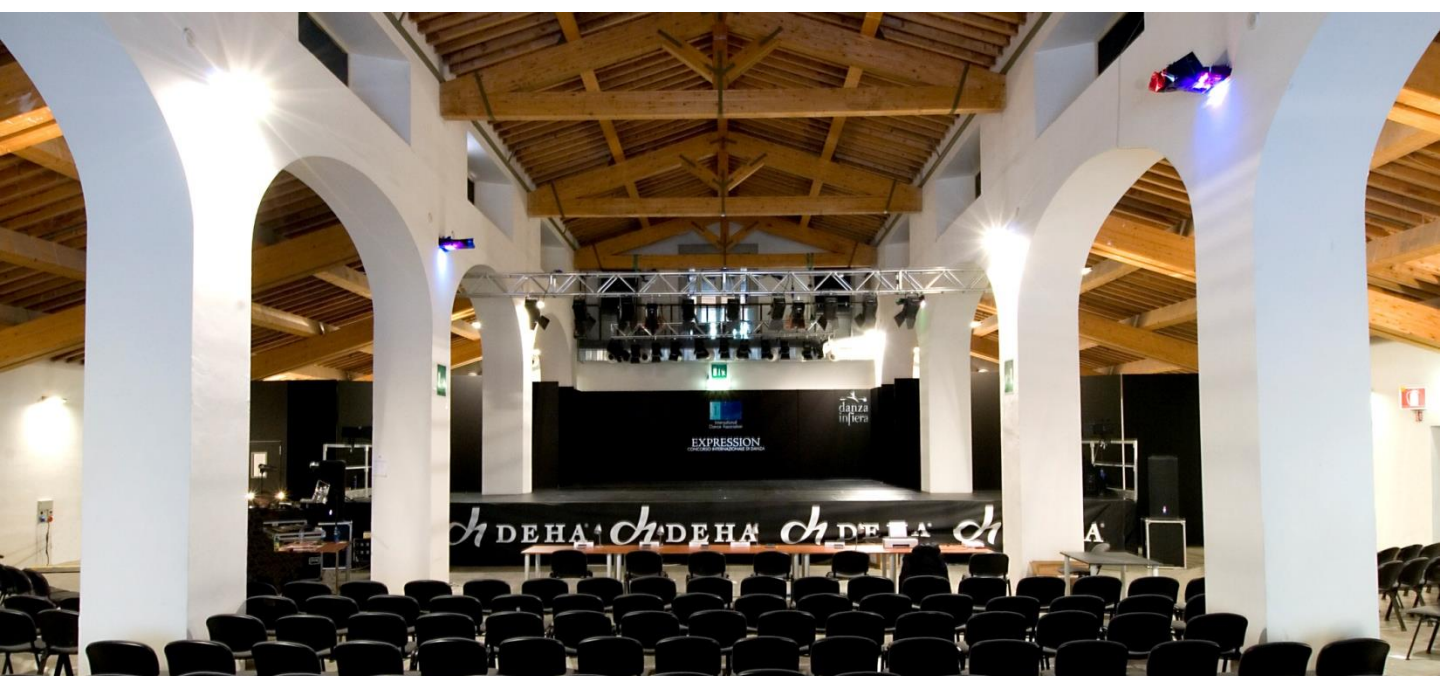
Fortezza da Basso



Cavaniglia Pavilion



 **Firenze fiera**
Congress and Exhibition Center



Basilica

Fortezza da Basso



Cavaniglia Pavilion



Teatrino Lorenese

Fortezza da Basso



	Area		Ceiling Height		Theater Style	Classroom	U-shape	Boardroom	Banquet	Cocktail
	m ²	sq. ft.	m	ft						
Spadolini Pavilion, Ground Level, Main Hall	8320	89555	3,30	35.52	3500	●	●	●	3100	3500
Spadolini Pavilion, Lower Level, Main Hall	11300	121588	3,40	36.59	2300	●	●	●	2100	2300
Spadolini Pavilion , Upper Level, Main Hall	6000	64560	3,40	36.59	2200	●	●	●	2000	2200
Rooms of all size (up to maximum indicated), can be built on the three level of Spadolini Pavilions Spazi multidimensionali (sopra il massimo indicato) possono essere allestiti sui tre livelli del Padiglione Spadolini										
Cavaniglia Pavillion, Main Hall	3300	35520	4,25	45.74	2000	1000	●	●	1300	2000
Teatrino Lorenese	500	5380	6	64.58	250	▼	▼	▼	200	250
Sala della Scherma	300	3229	5,40	58.12	100	50	80	80	100	100
More meeting rooms and area available Sono disponibili altre sale e spazi espositivi										

○ = SU RICHIESTA - UPON REQUEST

▼ = NON DISPONIBILE - NOT AVIAIBLE

Palazzo degli Affari



Rooms



Garden and view from Palazzo degli Affari

Palazzo degli Affari



	Area		Ciling Height		Theater Style	Classroom	U-shape	Boardroom	Banquet	Cocktail
	m ²	sq. ft.	m	ft						
Ground Floor	367	3950	3,85	41.44	270	150	○	○	250	270
Basement	400	4305	3,05	32.82	200	100	○	○	150	200
First Floor, Main Room	680	7319	2,85	30.67	400	250	○	○	330	400
Second Floor, Main Room	650	2996	2,85	30.67	300	200	○	○	250	300
Third Floor, Main Room	550	5920	2,85	30.67	230	130	○	○	200	230
Fourth Floor	220	2368	2,85	30.67	100	60	○	○	80	100
Two smaller rooms available on each floor of Centro Affari (160 and 70 sqm) Due sale minori sono disponibili in ogni piano del Centro Affari (160 e 70 m²)										

○ = SU RICHIESTA - UPON REQUEST

▽ = NON DISPONIBILE - NOT AVAIIABLE



ORGANIZATION

EVENTS TRACK RECORD MAJOR INTERNATIONAL CONGRESSES HELD IN FLORENCE IN THE PAST YEARS 2013 - 2017

NAME OF CONGRESS	PARTICIPANTS
AD/PD The Parkinson's & Alzheimer's Conference 2013	2.000
International Nuclear Physics Conference – INPC 2013	1.000
Goldschmidt Conference 2013	3.500
International Association for Dental Research – IADR Conference 2013	1.000
Society for Psychophysiological Research SPR Annual Meeting 2013	1.000
Congress of the European Federation of IASP Chapters – EFIC 2013	4.500
International Conference BSST Network 2013	1.200
The 39th International Conference on Acoustics, Speech and Signal Processing – ICASSP 2014	1.500
European Congress of Perinatal Medicine – ECPM 2014	1.500
International Biometric Congress – IBC 2014	1.000
Congress of the Union Internationale des Avocats – UIA 2014	1.000
European Conference on Mobility Management – ECOMM 2014	400
7th Europaediatrics 2015	2.000
International World Wide Web Conference 2015	1.500
22nd International Congress on Sound and Vibration 2015	1.000
13th Euro Fed Lipid Congress 2015	1.000
Heart Failure 2016	6.000
ICMF 2016 – 9th International Conference on Multiphase Flow	1.000
5th Congress of WUWHS - World Union of Wound Healing Societies Congress 2016	5.000
47th SIDO International Congress 2016	1.800
ESCGT/ISSCR Collaborative Congress 2016	1.000
SRNT 2017 Annual Meeting	1.000
EPA 2017 – 25th European Congress of Psychiatry	4.000
WCO-IOF-ESCEO Conference 2017	4.000

**In 2017 27 European / International meetings
with a total attendance of 29.000 delegates**





SOCIAL EVENTS IN FLORENCE



Proposals for social dinner



Palazzo Borghese



Chiostro Santa Maria Novella



Starting from € 50,00 + VAT for a four courses menu, beverage included + possible rental fee



A palette of enchanting marvels



The art of Florence



Walking city tour



The Uffizi Gallery

FCB Subvention Plan

Florence introduces the **subvention plan** for International conferences to be held in the city. The services offered include many different aspects of the event organization, for a maximum value of **60.000,00 Euros**, and is meant to support International Associations to organize their conference in Florence.



**TECHNOLOGICAL
SERVICES**



**SUPPORT ON
MARKETING AND
COMMUNICATION**



**TOURIST
INFORMATION**



SOCIAL EVENTS



CONGRESS CARD



**SITE VISIT
EXPERIENCE**



A/V EQUIPMENT



**GRAPHIC DESIGN
AND SIGNAGE**



Detailed Complimentary services offered

Florence introduces the **subvention plan** for International conferences to be held in the city. The services offered include many different aspects of the event organization, for a maximum value of **60.000,00 Euros**, and is meant to support International Associations to organize their conference in Florence.



TECHNOLOGICAL SERVICES

- Free **WI-FI** in the whole area
- Free **APP of the Conference**, with all the information on sessions, meeting areas and general info, with speaker and program management



SOCIAL MEDIA / COMMUNICATION SUPPORT

- Advertising, e-mail, newsletters, etc...
- Press Office: Promotional action with close links with the local, national and international media
- Possibility of creating special contents for social media and communication



TOURIST INFORMATION

Visit [Destination Florence](#), the official marketplace of the City of Florence where you can purchase all the city's tourist services, such as museum tickets, theatre performances, guided tours and much more. It's simple, fast and convenient



SOCIAL EVENTS

- Opportunity to rent Palazzo borghese or Chiostro SMN for free*
(*the dates may undergo changes due to the institutional timetable)

Detailed Complimentary services offered



CONGRESS CARD

- FCB Congress Card with discounts on many services (Restaurants, taxis, museums ...)
- Promotional Materials (City Maps, Brochures etc...)



SITE VISIT EXPERIENCE

- Accommodation for free during the days of your site visit (for a maximum of 4 room nights)
- Planning of a detailed schedule agenda
- Transfers within the city and meals included
- Full assistance from FCB



A/V EQUIPMENT

- Free Tecnodisplays, personalized digital screen with information on the sessions' timing and location
- Free Video of 3 minutes of the event



GRAPHIC DESIGN AND SIGNAGE

- Poster printer available inside the conference venue for presenters, with the possibility to print it onsite at very reduced price. The first 10 posters will be printed for free
- Free Conference Main Sign: at the main entrance of the conference center with the Conference logo and dates

Florence Congress Card



FIRENZE CONVENTION BUREAU

CONGRESS*card*

MUSEUMS • RESTAURANTS • SHOPS
TRANSPORT • WELLNESS



The card is **TOTALLY FREE** and will be valid also few days before/after the congress; it can be used by delegates and their accompanying person and family to enjoy and experiencing the city, its culture and attractions!

Florence Congress Card offers discounts and special rates for: Restaurants, Museums, Cultural venues, Leisure facilities, Night clubs, Shops, Entertainments, SPA, City tours, Rental bike, taxi, chauffeured cars for airport transfers...

... and much more!



All the other benefits for you



PREFERENTIAL HOTEL RATES

Destination Florence for your events is the first, new online individual reservation system dedicated to congresses and conventions in Florence



BENEFITS ON PHOTO SERVICE

- Gala dinner: free photo service (valid for congresses that will commission photo service also during the days of the congress)
- Web gallery free of charge to view, share and download photos from the congress
- 10% discount for photo services confirmed within 3 months from the congress dates



BEST FARES

Discounted rates for flights and trains



KINDERGARTEN SERVICE

Possibility to organize, within the congress area, a clean and safe space where your children will be taken care of and engaged in fun activities by specialized, English-speaking teachers



LOGISTIC SERVICES

For the logistic services and freight forwarding to the conference centre entrust your shipments to professional local companies members of the FCB



Destination Florence for events



Destination Florence
for Events

**BOOK OFFICIAL,
GET THE BEST
CONDITIONS!**

Find the best room in the reservation system of Destination Florence CVB, the institutional and no-profit partner of your conference.

12/06/2019



13/06/2019



1 Camera, 2 Adulti

CERCA HOTEL



no booking fees



only hotels approved by organizing committees, to ensure your comfort and safety



no need for reconfirmation



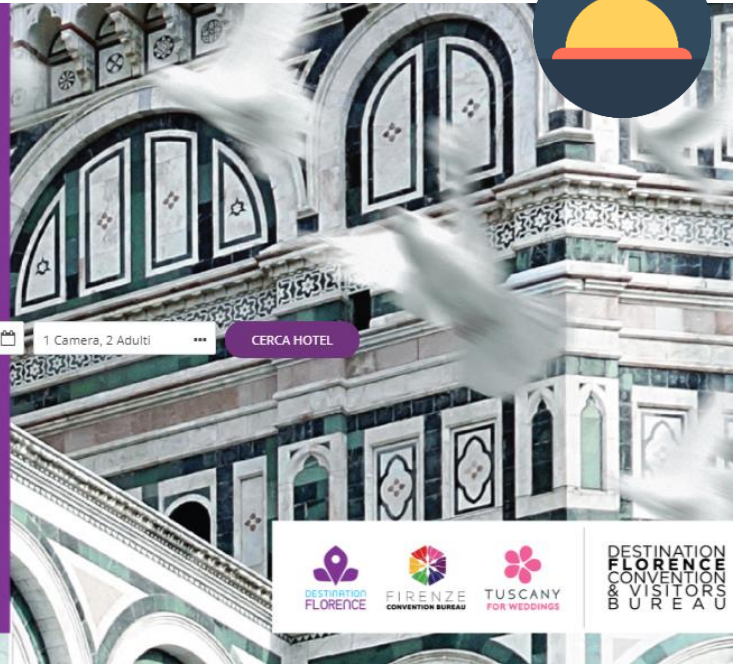
networking opportunities with your colleagues



exclusive offers and packages



friendly booking terms



DESTINATION
FLORENCE
CONVENTION
& VISITORS
BUREAU

How it works

Each delegate will enter in a **reserved area** through an access code that he will receive directly from the organizer. Delegates will be able to find **cheaper fees** compared to those ones that are visible on the OLTAs. Each hotel in Florence is able to insert and organize directly its availability, allotment and fees for the specific congress.



Destination Florence for events



Developed to **support our members and customers**, with the additional aim of countering OLTAs bookings made by congress delegates.

It provides stakeholders **with a powerful, intuitive and interactive tool for the management of hotel accommodation** and involves Florence hoteliers as never before, with a special agreement which can **GUARANTEE** you.

**Hotel rates 5% lower
than on the other OLTA**



- Even if, more than the 80% of the hotels of the city have joined our Congress booking, you will still have the possibility to select those hotels you prefer.

- Hotels will be listed according to the category and to the eventual organizers preference, and they will be fully described with pictures and additional information.

Best selected hotels



Each congress has a dedicated and unique **code**. This allows delegates to enter into a **reserved area** and see all the hotels. The organizer or the association will receive from FCB the congress code, which can be sent to all participants. They will be able to book their room easily and in a very intuitive way; then the system will send immediately a **confirmation of the booking**.

**No need to send
Reconfirmations**



- **No booking fees** from FCB for handling hotel reservations
- Your staff do not have to manage hotel bookings, as the **system works automatically**
- **5% commission** on each sold room
- Friendly booking terms with **no risk of penalty** and **with friendly cancellation policies** for your guests.

**5% commission
with no efforts and risk**



Why choose us



FIRENZE
CONVENTION BUREAU



Firenzefiera
Congress and Exhibition Center

Key contact for local **Institutions**

Best **rates** and **conditions**

Access to **exclusive** venues

Local **information**

Brochures, city **maps** and event calendars

Dedicated newsletters & **Social Media Marketing**

Press office

Congress Card

Florence Congress Booking

Support of DMC, PCO and EVENT PRODUCERS

FCB select partners are professionals that can put together events with expertise, leaving nothing to chance.

Thanks to the volume of business they do locally, our members can take advantage of the same terms and conditions as FCB and offer planners the best possible rates. Their professionalism, knowledge of the market along with their ability to anticipate any needs and flexibility to accommodate last-minute requests will make your job easier.





FIRENZE
CONVENTION BUREAU

Silvia Fontana

s.fontana@conventionbureau.it

Marta Pieralli

m.pieralli@conventionbureau.it

**Destination Florence Convention
and Visitors Bureau**

P.zza Madonna degli Aldobrandini, 8

50123 Firenze (Italia)

Tel. +39 055 29 881

Fax +39 055 29 881 22

www.conventionbureau.it



Firenze fierafiera
Congress and Exhibition Center

Annarita Buracchi

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